



# Community Profile

Ault town, CO (0803950)  
 Geography: Place

Ault town, CO...

Population Summary	
2000 Total Population	1,494
2010 Total Population	1,519
2017 Total Population	1,742
2017 Group Quarters	0
2022 Total Population	1,884
2017-2022 Annual Rate	1.58%
2017 Total Daytime Population	1,426
Workers	467
Residents	959
Household Summary	
2000 Households	563
2000 Average Household Size	2.65
2010 Households	577
2010 Average Household Size	2.63
2017 Households	656
2017 Average Household Size	2.66
2022 Households	708
2022 Average Household Size	2.66
2017-2022 Annual Rate	1.54%
2010 Families	385
2010 Average Family Size	3.24
2017 Families	426
2017 Average Family Size	3.31
2022 Families	454
2022 Average Family Size	3.34
2017-2022 Annual Rate	1.28%
Housing Unit Summary	
2000 Housing Units	583
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	3.4%
2010 Housing Units	615
Owner Occupied Housing Units	60.7%
Renter Occupied Housing Units	33.2%
Vacant Housing Units	6.2%
2017 Housing Units	675
Owner Occupied Housing Units	58.5%
Renter Occupied Housing Units	38.5%
Vacant Housing Units	2.8%
2022 Housing Units	733
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	39.6%
Vacant Housing Units	3.4%
Median Household Income	
2017	\$47,918
2022	\$53,346
Median Home Value	
2017	\$155,315
2022	\$164,138
Per Capita Income	
2017	\$23,811
2022	\$28,210
Median Age	
2010	35.2
2017	35.8
2022	35.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## 2017 Households by Income

Household Income Base	654
<\$15,000	11.9%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	6.0%
\$200,000+	1.2%

Average Household Income \$63,168

## 2022 Households by Income

Household Income Base	707
<\$15,000	11.3%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	8.5%
\$200,000+	1.8%

Average Household Income \$74,850

## 2017 Owner Occupied Housing Units by Value

Total	395
<\$50,000	7.1%
\$50,000 - \$99,999	5.1%
\$100,000 - \$149,999	34.4%
\$150,000 - \$199,999	32.2%
\$200,000 - \$249,999	7.3%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	4.6%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$176,392

## 2022 Owner Occupied Housing Units by Value

Total	418
<\$50,000	6.5%
\$50,000 - \$99,999	4.3%
\$100,000 - \$149,999	29.4%
\$150,000 - \$199,999	34.7%
\$200,000 - \$249,999	8.1%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	5.0%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	3.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.2%

Average Home Value \$191,029

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	1,519
0 - 4	7.3%
5 - 9	8.4%
10 - 14	7.6%
15 - 24	14.4%
25 - 34	12.0%
35 - 44	14.3%
45 - 54	14.5%
55 - 64	9.9%
65 - 74	6.2%
75 - 84	4.5%
85 +	0.9%
18 +	71.4%

## 2017 Population by Age

Total	1,743
0 - 4	7.2%
5 - 9	7.1%
10 - 14	7.3%
15 - 24	12.4%
25 - 34	15.0%
35 - 44	13.0%
45 - 54	12.4%
55 - 64	12.8%
65 - 74	7.6%
75 - 84	3.8%
85 +	1.4%
18 +	74.6%

## 2022 Population by Age

Total	1,885
0 - 4	7.3%
5 - 9	7.4%
10 - 14	7.4%
15 - 24	11.4%
25 - 34	16.0%
35 - 44	13.4%
45 - 54	11.7%
55 - 64	11.2%
65 - 74	8.6%
75 - 84	4.1%
85 +	1.4%
18 +	73.8%

## 2010 Population by Sex

Males	744
Females	775

## 2017 Population by Sex

Males	849
Females	894

## 2022 Population by Sex

Males	915
Females	970

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

Ault town, CO (0803950)

Geography: Place

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## 2010 Population by Race/Ethnicity

Total	1,519
White Alone	87.6%
Black Alone	0.4%
American Indian Alone	1.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.3%
Two or More Races	4.0%
Hispanic Origin	30.0%
Diversity Index	55.4

## 2017 Population by Race/Ethnicity

Total	1,743
White Alone	86.5%
Black Alone	0.5%
American Indian Alone	1.0%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	7.2%
Two or More Races	4.2%
Hispanic Origin	31.5%
Diversity Index	57.5

## 2022 Population by Race/Ethnicity

Total	1,885
White Alone	85.5%
Black Alone	0.6%
American Indian Alone	1.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	7.6%
Two or More Races	4.5%
Hispanic Origin	34.3%
Diversity Index	59.8

## 2010 Population by Relationship and Household Type

Total	1,519
In Households	100.0%
In Family Households	85.4%
Householder	25.3%
Spouse	18.6%
Child	35.1%
Other relative	3.2%
Nonrelative	3.2%
In Nonfamily Households	14.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2017 Population 25+ by Educational Attainment

Total	1,148
Less than 9th Grade	3.1%
9th - 12th Grade, No Diploma	10.3%
High School Graduate	26.6%
GED/Alternative Credential	6.5%
Some College, No Degree	26.6%
Associate Degree	11.3%
Bachelor's Degree	10.4%
Graduate/Professional Degree	5.2%

## 2017 Population 15+ by Marital Status

Total	1,365
Never Married	25.3%
Married	52.2%
Widowed	4.9%
Divorced	17.7%

## 2017 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed (Unemployment Rate)	5.4%

## 2017 Employed Population 16+ by Industry

Total	793
Agriculture/Mining	5.9%
Construction	16.5%
Manufacturing	9.8%
Wholesale Trade	0.9%
Retail Trade	12.4%
Transportation/Utilities	6.9%
Information	1.0%
Finance/Insurance/Real Estate	5.5%
Services	39.1%
Public Administration	1.9%

## 2017 Employed Population 16+ by Occupation

Total	791
White Collar	45.0%
Management/Business/Financial	11.3%
Professional	13.1%
Sales	13.3%
Administrative Support	7.3%
Services	11.0%
Blue Collar	44.0%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	14.9%
Installation/Maintenance/Repair	5.2%
Production	10.9%
Transportation/Material Moving	12.3%

## 2010 Population By Urban/ Rural Status

Total Population	1,519
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	577
Households with 1 Person	29.8%
Households with 2+ People	70.2%
Family Households	66.7%
Husband-wife Families	48.9%
With Related Children	22.4%
Other Family (No Spouse Present)	17.9%
Other Family with Male Householder	5.2%
With Related Children	3.1%
Other Family with Female Householder	12.7%
With Related Children	9.5%
Nonfamily Households	3.5%
All Households with Children	35.9%
Multigenerational Households	4.3%
Unmarried Partner Households	5.5%
Male-female	4.7%
Same-sex	0.9%

## 2010 Households by Size

Total	577
1 Person Household	29.8%
2 Person Household	28.1%
3 Person Household	15.4%
4 Person Household	12.5%
5 Person Household	7.3%
6 Person Household	5.2%
7 + Person Household	1.7%

## 2010 Households by Tenure and Mortgage Status

Total	577
Owner Occupied	64.6%
Owned with a Mortgage/Loan	47.8%
Owned Free and Clear	16.8%
Renter Occupied	35.4%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	615
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Middleburg (4C)
2. Green Acres (6A)
3. Top Tier (1A)

## 2017 Consumer Spending

Apparel & Services: Total \$	\$1,123,331
Average Spent	\$1,712.40
Spending Potential Index	79
Education: Total \$	\$679,720
Average Spent	\$1,036.16
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$1,609,384
Average Spent	\$2,453.33
Spending Potential Index	79
Food at Home: Total \$	\$2,579,098
Average Spent	\$3,931.55
Spending Potential Index	78
Food Away from Home: Total \$	\$1,763,847
Average Spent	\$2,688.79
Spending Potential Index	81
Health Care: Total \$	\$2,919,946
Average Spent	\$4,451.14
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$1,030,614
Average Spent	\$1,571.06
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$411,940
Average Spent	\$627.96
Spending Potential Index	79
Shelter: Total \$	\$8,081,448
Average Spent	\$12,319.28
Spending Potential Index	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,227,275
Average Spent	\$1,870.85
Spending Potential Index	80
Travel: Total \$	\$1,042,923
Average Spent	\$1,589.82
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$555,711
Average Spent	\$847.12
Spending Potential Index	79

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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