



Community Profile

Berthoud town, CO (0806255)

Geography: Place

Berthoud town...

Population Summary

2000 Total Population	5,029
2010 Total Population	5,119
2017 Total Population	6,154
2017 Group Quarters	70
2022 Total Population	7,049
2017-2022 Annual Rate	2.75%
2017 Total Daytime Population	5,025
Workers	2,011
Residents	3,014

Household Summary

2000 Households	1,858
2000 Average Household Size	2.70
2010 Households	2,003
2010 Average Household Size	2.52
2017 Households	2,427
2017 Average Household Size	2.51
2022 Households	2,783
2022 Average Household Size	2.51
2017-2022 Annual Rate	2.78%
2010 Families	1,362
2010 Average Family Size	3.07
2017 Families	1,648
2017 Average Family Size	3.05
2022 Families	1,877
2022 Average Family Size	3.06
2017-2022 Annual Rate	2.64%

Housing Unit Summary

2000 Housing Units	1,916
Owner Occupied Housing Units	77.6%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	3.0%
2010 Housing Units	2,089
Owner Occupied Housing Units	72.0%
Renter Occupied Housing Units	23.9%
Vacant Housing Units	4.1%
2017 Housing Units	2,513
Owner Occupied Housing Units	68.8%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	3.4%
2022 Housing Units	2,898
Owner Occupied Housing Units	68.5%
Renter Occupied Housing Units	27.5%
Vacant Housing Units	4.0%

Median Household Income

2017	\$79,283
2022	\$87,459

Median Home Value

2017	\$286,593
2022	\$326,087

Per Capita Income

2017	\$36,492
2022	\$41,595

Median Age

2010	41.2
2017	43.0
2022	42.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	2,427
<\$15,000	5.9%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	19.4%
\$100,000 - \$149,999	21.6%
\$150,000 - \$199,999	9.3%
\$200,000+	4.1%

Average Household Income \$90,965

2022 Households by Income

Household Income Base	2,782
<\$15,000	5.5%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	4.6%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	15.0%
\$75,000 - \$99,999	18.7%
\$100,000 - \$149,999	25.6%
\$150,000 - \$199,999	11.5%
\$200,000+	5.0%

Average Household Income \$103,962

2017 Owner Occupied Housing Units by Value

Total	1,731
<\$50,000	7.2%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	5.4%
\$200,000 - \$249,999	17.2%
\$250,000 - \$299,999	24.7%
\$300,000 - \$399,999	33.3%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	2.3%
\$750,000 - \$999,999	4.6%
\$1,000,000 +	0.7%

Average Home Value \$311,424

2022 Owner Occupied Housing Units by Value

Total	1,984
<\$50,000	4.6%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	2.6%
\$200,000 - \$249,999	11.0%
\$250,000 - \$299,999	18.2%
\$300,000 - \$399,999	48.7%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	4.2%
\$750,000 - \$999,999	6.1%
\$1,000,000 +	1.1%

Average Home Value \$356,729

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	5,119
0 - 4	5.2%
5 - 9	7.1%
10 - 14	7.9%
15 - 24	12.2%
25 - 34	9.8%
35 - 44	13.6%
45 - 54	18.8%
55 - 64	13.1%
65 - 74	6.8%
75 - 84	3.9%
85 +	1.6%
18 +	74.6%

2017 Population by Age

Total	6,155
0 - 4	4.7%
5 - 9	5.1%
10 - 14	6.1%
15 - 24	12.8%
25 - 34	12.3%
35 - 44	11.2%
45 - 54	15.0%
55 - 64	16.9%
65 - 74	9.6%
75 - 84	4.5%
85 +	1.8%
18 +	80.2%

2022 Population by Age

Total	7,054
0 - 4	4.8%
5 - 9	4.9%
10 - 14	5.4%
15 - 24	10.7%
25 - 34	14.8%
35 - 44	12.0%
45 - 54	11.8%
55 - 64	16.0%
65 - 74	12.1%
75 - 84	5.5%
85 +	1.9%
18 +	81.4%

2010 Population by Sex

Males	2,518
Females	2,601

2017 Population by Sex

Males	3,010
Females	3,145

2022 Population by Sex

Males	3,443
Females	3,611

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Community Profile

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2010 Population by Race/Ethnicity

Total	5,119
White Alone	93.1%
Black Alone	0.2%
American Indian Alone	0.9%
Asian Alone	1.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	2.5%
Two or More Races	2.1%
Hispanic Origin	8.6%
Diversity Index	26.9

2017 Population by Race/Ethnicity

Total	6,154
White Alone	92.2%
Black Alone	0.2%
American Indian Alone	0.9%
Asian Alone	1.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	2.9%
Two or More Races	2.4%
Hispanic Origin	9.1%
Diversity Index	29.0

2022 Population by Race/Ethnicity

Total	7,050
White Alone	91.6%
Black Alone	0.3%
American Indian Alone	1.0%
Asian Alone	1.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	3.0%
Two or More Races	2.7%
Hispanic Origin	9.8%
Diversity Index	30.9

2010 Population by Relationship and Household Type

Total	5,119
In Households	98.7%
In Family Households	83.7%
Householder	26.6%
Spouse	20.7%
Child	32.3%
Other relative	2.2%
Nonrelative	1.9%
In Nonfamily Households	14.9%
In Group Quarters	1.3%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	4,382
Less than 9th Grade	0.4%
9th - 12th Grade, No Diploma	2.6%
High School Graduate	21.6%
GED/Alternative Credential	3.5%
Some College, No Degree	30.2%
Associate Degree	10.5%
Bachelor's Degree	22.8%
Graduate/Professional Degree	8.3%
2017 Population 15+ by Marital Status	
Total	5,170
Never Married	22.4%
Married	56.5%
Widowed	6.5%
Divorced	14.6%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	95.9%
Civilian Unemployed (Unemployment Rate)	4.1%
2017 Employed Population 16+ by Industry	
Total	3,189
Agriculture/Mining	4.1%
Construction	10.7%
Manufacturing	9.8%
Wholesale Trade	4.3%
Retail Trade	10.9%
Transportation/Utilities	3.9%
Information	1.2%
Finance/Insurance/Real Estate	3.2%
Services	48.5%
Public Administration	3.4%
2017 Employed Population 16+ by Occupation	
Total	3,189
White Collar	62.7%
Management/Business/Financial	10.3%
Professional	26.1%
Sales	9.5%
Administrative Support	16.7%
Services	16.9%
Blue Collar	20.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.9%
Installation/Maintenance/Repair	3.1%
Production	5.7%
Transportation/Material Moving	6.7%
2010 Population By Urban/ Rural Status	
Total Population	5,119
Population Inside Urbanized Area	92.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	7.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	2,003
Households with 1 Person	27.0%
Households with 2+ People	73.0%
Family Households	68.0%
Husband-wife Families	52.9%
With Related Children	23.7%
Other Family (No Spouse Present)	15.1%
Other Family with Male Householder	5.5%
With Related Children	3.6%
Other Family with Female Householder	9.6%
With Related Children	6.9%
Nonfamily Households	5.0%
All Households with Children	34.6%

2010 Households by Size

Total	2,003
1 Person Household	27.0%
2 Person Household	32.9%
3 Person Household	16.3%
4 Person Household	14.3%
5 Person Household	5.8%
6 Person Household	2.6%
7 + Person Household	1.1%

2010 Households by Tenure and Mortgage Status

Total	2,003
Owner Occupied	75.1%
Owned with a Mortgage/Loan	58.2%
Owned Free and Clear	16.9%
Renter Occupied	24.9%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,089
Housing Units Inside Urbanized Area	93.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	6.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Soccer Moms (4A)
2. Parks and Rec (5C)
3. Middleburg (4C)

2017 Consumer Spending

Apparel & Services: Total \$	\$5,882,568
Average Spent	\$2,423.80
Spending Potential Index	112
Education: Total \$	\$4,070,023
Average Spent	\$1,676.98
Spending Potential Index	115
Entertainment/Recreation: Total \$	\$8,454,968
Average Spent	\$3,483.71
Spending Potential Index	112
Food at Home: Total \$	\$13,212,266
Average Spent	\$5,443.87
Spending Potential Index	108
Food Away from Home: Total \$	\$9,019,379
Average Spent	\$3,716.27
Spending Potential Index	112
Health Care: Total \$	\$15,090,814
Average Spent	\$6,217.89
Spending Potential Index	111
HH Furnishings & Equipment: Total \$	\$5,317,301
Average Spent	\$2,190.89
Spending Potential Index	113
Personal Care Products & Services: Total \$	\$2,161,324
Average Spent	\$890.53
Spending Potential Index	112
Shelter: Total \$	\$43,777,537
Average Spent	\$18,037.72
Spending Potential Index	111
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,385,452
Average Spent	\$2,631.01
Spending Potential Index	112
Travel: Total \$	\$5,794,325
Average Spent	\$2,387.44
Spending Potential Index	115
Vehicle Maintenance & Repairs: Total \$	\$2,875,975
Average Spent	\$1,184.99
Spending Potential Index	111

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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