



Community Profile

Firestone town, CO (0826600)

Geography: Place

Firestone tow...

Population Summary

2000 Total Population	2,196
2010 Total Population	10,150
2017 Total Population	13,187
2017 Group Quarters	0
2022 Total Population	15,228
2017-2022 Annual Rate	2.92%
2017 Total Daytime Population	9,145
Workers	2,250
Residents	6,895

Household Summary

2000 Households	728
2000 Average Household Size	3.02
2010 Households	3,295
2010 Average Household Size	3.08
2017 Households	4,195
2017 Average Household Size	3.14
2022 Households	4,845
2022 Average Household Size	3.14
2017-2022 Annual Rate	2.92%
2010 Families	2,715
2010 Average Family Size	3.38
2017 Families	3,423
2017 Average Family Size	3.46
2022 Families	3,916
2022 Average Family Size	3.48
2017-2022 Annual Rate	2.73%

Housing Unit Summary

2000 Housing Units	786
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	11.2%
Vacant Housing Units	7.4%
2010 Housing Units	3,501
Owner Occupied Housing Units	81.7%
Renter Occupied Housing Units	12.5%
Vacant Housing Units	5.9%
2017 Housing Units	4,356
Owner Occupied Housing Units	81.5%
Renter Occupied Housing Units	14.8%
Vacant Housing Units	3.7%
2022 Housing Units	5,040
Owner Occupied Housing Units	80.8%
Renter Occupied Housing Units	15.4%
Vacant Housing Units	3.9%

Median Household Income

2017	\$89,507
2022	\$100,375

Median Home Value

2017	\$297,051
2022	\$355,089

Per Capita Income

2017	\$34,626
2022	\$39,615

Median Age

2010	32.7
2017	33.6
2022	33.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	4,196
<\$15,000	1.8%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	3.3%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	18.3%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	11.2%
\$200,000+	8.0%

Average Household Income \$108,632

2022 Households by Income

Household Income Base	4,845
<\$15,000	1.9%
\$15,000 - \$24,999	2.6%
\$25,000 - \$34,999	2.8%
\$35,000 - \$49,999	7.0%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	17.2%
\$100,000 - \$149,999	27.3%
\$150,000 - \$199,999	12.8%
\$200,000+	10.3%

Average Household Income \$124,248

2017 Owner Occupied Housing Units by Value

Total	3,552
<\$50,000	2.9%
\$50,000 - \$99,999	4.5%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	4.1%
\$200,000 - \$249,999	17.1%
\$250,000 - \$299,999	21.5%
\$300,000 - \$399,999	34.1%
\$400,000 - \$499,999	8.5%
\$500,000 - \$749,999	5.9%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.1%

Average Home Value \$307,193

2022 Owner Occupied Housing Units by Value

Total	4,070
<\$50,000	1.0%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	1.3%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	12.0%
\$300,000 - \$399,999	43.9%
\$400,000 - \$499,999	13.8%
\$500,000 - \$749,999	15.8%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.2%

Average Home Value \$376,351

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	10,150
0 - 4	10.2%
5 - 9	10.2%
10 - 14	8.5%
15 - 24	10.0%
25 - 34	15.2%
35 - 44	18.5%
45 - 54	12.8%
55 - 64	9.4%
65 - 74	3.9%
75 - 84	1.0%
85 +	0.3%
18 +	66.7%

2017 Population by Age

Total	13,188
0 - 4	9.2%
5 - 9	9.8%
10 - 14	9.3%
15 - 24	10.9%
25 - 34	13.0%
35 - 44	18.0%
45 - 54	12.6%
55 - 64	9.9%
65 - 74	5.5%
75 - 84	1.4%
85 +	0.4%
18 +	67.3%

2022 Population by Age

Total	15,230
0 - 4	9.2%
5 - 9	9.6%
10 - 14	8.9%
15 - 24	10.8%
25 - 34	13.7%
35 - 44	17.9%
45 - 54	12.0%
55 - 64	9.6%
65 - 74	6.0%
75 - 84	2.0%
85 +	0.4%
18 +	67.7%

2010 Population by Sex

Males	5,052
Females	5,098

2017 Population by Sex

Males	6,586
Females	6,602

2022 Population by Sex

Males	7,593
Females	7,637

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	10,150
White Alone	87.8%
Black Alone	0.7%
American Indian Alone	0.8%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.2%
Two or More Races	3.0%
Hispanic Origin	16.2%
Diversity Index	43.7

2017 Population by Race/Ethnicity

Total	13,186
White Alone	86.3%
Black Alone	1.0%
American Indian Alone	0.7%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.6%
Two or More Races	3.3%
Hispanic Origin	17.5%
Diversity Index	47.0

2022 Population by Race/Ethnicity

Total	15,227
White Alone	84.8%
Black Alone	1.4%
American Indian Alone	0.8%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	7.2%
Two or More Races	3.6%
Hispanic Origin	19.4%
Diversity Index	50.6

2010 Population by Relationship and Household Type

Total	10,150
In Households	100.0%
In Family Households	92.4%
Householder	26.7%
Spouse	22.9%
Child	38.0%
Other relative	2.8%
Nonrelative	2.0%
In Nonfamily Households	7.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment

Total	8,020
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	2.1%
High School Graduate	17.7%
GED/Alternative Credential	2.9%
Some College, No Degree	29.7%
Associate Degree	8.7%
Bachelor's Degree	26.9%
Graduate/Professional Degree	10.9%

2017 Population 15+ by Marital Status

Total	9,453
Never Married	22.1%
Married	63.6%
Widowed	3.2%
Divorced	11.1%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	97.3%
Civilian Unemployed (Unemployment Rate)	2.7%

2017 Employed Population 16+ by Industry

Total	6,412
Agriculture/Mining	1.2%
Construction	7.6%
Manufacturing	12.7%
Wholesale Trade	3.2%
Retail Trade	15.4%
Transportation/Utilities	6.0%
Information	2.0%
Finance/Insurance/Real Estate	4.3%
Services	43.4%
Public Administration	4.2%

2017 Employed Population 16+ by Occupation

Total	6,411
White Collar	67.8%
Management/Business/Financial	17.1%
Professional	25.5%
Sales	11.1%
Administrative Support	14.2%
Services	12.1%
Blue Collar	20.1%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	7.4%
Installation/Maintenance/Repair	4.1%
Production	3.1%
Transportation/Material Moving	5.5%

2010 Population By Urban/ Rural Status

Total Population	10,150
Population Inside Urbanized Area	0.1%
Population Inside Urbanized Cluster	95.2%
Rural Population	4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	3,295
Households with 1 Person	13.2%
Households with 2+ People	86.8%
Family Households	82.4%
Husband-wife Families	70.6%
With Related Children	41.2%
Other Family (No Spouse Present)	11.8%
Other Family with Male Householder	3.8%
With Related Children	2.8%
Other Family with Female Householder	8.0%
With Related Children	6.0%
Nonfamily Households	4.4%
All Households with Children	50.5%

2010 Households by Size

Total	3,295
1 Person Household	13.2%
2 Person Household	30.9%
3 Person Household	17.5%
4 Person Household	22.1%
5 Person Household	10.2%
6 Person Household	3.6%
7 + Person Household	2.6%

2010 Households by Tenure and Mortgage Status

Total	3,295
Owner Occupied	86.8%
Owned with a Mortgage/Loan	79.4%
Owned Free and Clear	7.4%
Renter Occupied	13.2%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,501
Housing Units Inside Urbanized Area	0.1%
Housing Units Inside Urbanized Cluster	92.1%
Rural Housing Units	7.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Boomburbs (1C)
2. Home Improvement (4B)
3. Up and Coming Families

2017 Consumer Spending

Apparel & Services: Total \$	\$12,638,588
Average Spent	\$3,012.77
Spending Potential Index	139
Education: Total \$	\$7,765,656
Average Spent	\$1,851.17
Spending Potential Index	127
Entertainment/Recreation: Total \$	\$17,462,449
Average Spent	\$4,162.68
Spending Potential Index	133
Food at Home: Total \$	\$26,628,690
Average Spent	\$6,347.72
Spending Potential Index	126
Food Away from Home: Total \$	\$19,151,556
Average Spent	\$4,565.33
Spending Potential Index	137
Health Care: Total \$	\$29,505,857
Average Spent	\$7,033.58
Spending Potential Index	126
HH Furnishings & Equipment: Total \$	\$11,248,263
Average Spent	\$2,681.35
Spending Potential Index	138
Personal Care Products & Services: Total \$	\$4,517,115
Average Spent	\$1,076.79
Spending Potential Index	135
Shelter: Total \$	\$89,236,669
Average Spent	\$21,272.15
Spending Potential Index	131
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,196,671
Average Spent	\$3,145.81
Spending Potential Index	134
Travel: Total \$	\$12,271,069
Average Spent	\$2,925.17
Spending Potential Index	141
Vehicle Maintenance & Repairs: Total \$	\$5,791,261
Average Spent	\$1,380.52
Spending Potential Index	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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