



Community Profile

Greeley city, CO (0832155)

Geography: Place

Greeley city,...

Population Summary

2000 Total Population	79,161
2010 Total Population	93,029
2017 Total Population	105,825
2017 Group Quarters	4,508
2022 Total Population	113,363
2017-2022 Annual Rate	1.39%
2017 Total Daytime Population	114,385
Workers	55,566
Residents	58,819

Household Summary

2000 Households	28,283
2000 Average Household Size	2.64
2010 Households	33,467
2010 Average Household Size	2.63
2017 Households	37,961
2017 Average Household Size	2.67
2022 Households	40,680
2022 Average Household Size	2.68
2017-2022 Annual Rate	1.39%
2010 Families	21,284
2010 Average Family Size	3.24
2017 Families	23,968
2017 Average Family Size	3.28
2022 Families	25,452
2022 Average Family Size	3.30
2017-2022 Annual Rate	1.21%

Housing Unit Summary

2000 Housing Units	29,629
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	4.5%
2010 Housing Units	36,368
Owner Occupied Housing Units	52.1%
Renter Occupied Housing Units	39.9%
Vacant Housing Units	8.0%
2017 Housing Units	40,425
Owner Occupied Housing Units	50.1%
Renter Occupied Housing Units	43.8%
Vacant Housing Units	6.1%
2022 Housing Units	43,622
Owner Occupied Housing Units	49.0%
Renter Occupied Housing Units	44.2%
Vacant Housing Units	6.7%

Median Household Income

2017	\$52,090
2022	\$57,344

Median Home Value

2017	\$221,901
2022	\$298,983

Per Capita Income

2017	\$25,905
2022	\$29,527

Median Age

2010	29.8
2017	31.4
2022	32.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	37,960
<\$15,000	12.4%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	4.4%
\$200,000+	3.6%

Average Household Income \$70,472

2022 Households by Income

Household Income Base	40,677
<\$15,000	12.0%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	5.5%
\$200,000+	4.4%

Average Household Income \$80,633

2017 Owner Occupied Housing Units by Value

Total	20,263
<\$50,000	7.1%
\$50,000 - \$99,999	4.8%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	16.5%
\$200,000 - \$249,999	14.0%
\$250,000 - \$299,999	13.2%
\$300,000 - \$399,999	13.7%
\$400,000 - \$499,999	7.2%
\$500,000 - \$749,999	5.3%
\$750,000 - \$999,999	1.4%
\$1,000,000 +	1.3%

Average Home Value \$264,045

2022 Owner Occupied Housing Units by Value

Total	21,376
<\$50,000	5.8%
\$50,000 - \$99,999	3.2%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	9.0%
\$250,000 - \$299,999	11.5%
\$300,000 - \$399,999	19.8%
\$400,000 - \$499,999	14.4%
\$500,000 - \$749,999	9.9%
\$750,000 - \$999,999	3.1%
\$1,000,000 +	2.6%

Average Home Value \$342,297

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	93,029
0 - 4	7.8%
5 - 9	7.3%
10 - 14	6.6%
15 - 24	21.1%
25 - 34	13.9%
35 - 44	11.5%
45 - 54	11.3%
55 - 64	9.8%
65 - 74	5.4%
75 - 84	3.6%
85 +	1.7%
18 +	74.2%

2017 Population by Age

Total	105,825
0 - 4	7.3%
5 - 9	6.9%
10 - 14	6.7%
15 - 24	19.1%
25 - 34	14.9%
35 - 44	11.4%
45 - 54	10.5%
55 - 64	10.4%
65 - 74	7.3%
75 - 84	3.7%
85 +	1.8%
18 +	75.4%

2022 Population by Age

Total	113,364
0 - 4	7.4%
5 - 9	6.9%
10 - 14	6.7%
15 - 24	18.2%
25 - 34	14.9%
35 - 44	12.2%
45 - 54	10.0%
55 - 64	9.9%
65 - 74	8.0%
75 - 84	4.2%
85 +	1.8%
18 +	75.2%

2010 Population by Sex

Males	45,703
Females	47,326

2017 Population by Sex

Males	52,159
Females	53,666

2022 Population by Sex

Males	55,882
Females	57,482

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	93,029
White Alone	79.1%
Black Alone	1.7%
American Indian Alone	1.2%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	13.2%
Two or More Races	3.4%
Hispanic Origin	36.1%
Diversity Index	66.2

2017 Population by Race/Ethnicity

Total	105,827
White Alone	77.6%
Black Alone	2.2%
American Indian Alone	1.1%
Asian Alone	1.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	13.7%
Two or More Races	3.6%
Hispanic Origin	37.3%
Diversity Index	67.9

2022 Population by Race/Ethnicity

Total	113,363
White Alone	76.3%
Black Alone	2.8%
American Indian Alone	1.1%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	14.0%
Two or More Races	3.8%
Hispanic Origin	39.1%
Diversity Index	69.4

2010 Population by Relationship and Household Type

Total	93,029
In Households	94.8%
In Family Households	76.5%
Householder	22.9%
Spouse	16.6%
Child	30.4%
Other relative	4.1%
Nonrelative	2.5%
In Nonfamily Households	18.2%
In Group Quarters	5.2%
Institutionalized Population	1.7%
Noninstitutionalized Population	3.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment

Total	63,493
Less than 9th Grade	7.0%
9th - 12th Grade, No Diploma	8.4%
High School Graduate	20.9%
GED/Alternative Credential	4.8%
Some College, No Degree	24.0%
Associate Degree	8.2%
Bachelor's Degree	17.3%
Graduate/Professional Degree	9.3%

2017 Population 15+ by Marital Status

Total	83,731
Never Married	35.9%
Married	46.9%
Widowed	4.9%
Divorced	12.3%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	95.6%
Civilian Unemployed (Unemployment Rate)	4.4%

2017 Employed Population 16+ by Industry

Total	47,447
Agriculture/Mining	4.0%
Construction	7.9%
Manufacturing	10.3%
Wholesale Trade	2.5%
Retail Trade	12.2%
Transportation/Utilities	3.9%
Information	1.3%
Finance/Insurance/Real Estate	6.0%
Services	48.7%
Public Administration	3.2%

2017 Employed Population 16+ by Occupation

Total	47,448
White Collar	52.9%
Management/Business/Financial	11.4%
Professional	18.3%
Sales	9.8%
Administrative Support	13.4%
Services	20.0%
Blue Collar	27.1%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	8.3%
Installation/Maintenance/Repair	3.4%
Production	7.2%
Transportation/Material Moving	7.0%

2010 Population By Urban/ Rural Status

Total Population	93,029
Population Inside Urbanized Area	99.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	33,467
Households with 1 Person	26.9%
Households with 2+ People	73.1%
Family Households	63.6%
Husband-wife Families	46.3%
With Related Children	22.2%
Other Family (No Spouse Present)	17.3%
Other Family with Male Householder	5.5%
With Related Children	3.5%
Other Family with Female Householder	11.9%
With Related Children	8.7%
Nonfamily Households	9.5%
All Households with Children	34.9%
Multigenerational Households	4.2%
Unmarried Partner Households	6.9%
Male-female	6.3%
Same-sex	0.6%

2010 Households by Size

Total	33,467
1 Person Household	26.9%
2 Person Household	31.9%
3 Person Household	15.4%
4 Person Household	13.0%
5 Person Household	7.2%
6 Person Household	3.1%
7 + Person Household	2.5%

2010 Households by Tenure and Mortgage Status

Total	33,467
Owner Occupied	56.6%
Owned with a Mortgage/Loan	43.0%
Owned Free and Clear	13.6%
Renter Occupied	43.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	36,368
Housing Units Inside Urbanized Area	99.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Barrios Urbanos (7D)
2. Metro Fusion (11C)
3. Bright Young Professionals

2017 Consumer Spending

Apparel & Services: Total \$	\$73,935,410
Average Spent	\$1,947.67
Spending Potential Index	90
Education: Total \$	\$51,496,769
Average Spent	\$1,356.57
Spending Potential Index	93
Entertainment/Recreation: Total \$	\$103,029,456
Average Spent	\$2,714.09
Spending Potential Index	87
Food at Home: Total \$	\$171,049,686
Average Spent	\$4,505.93
Spending Potential Index	89
Food Away from Home: Total \$	\$114,619,653
Average Spent	\$3,019.41
Spending Potential Index	91
Health Care: Total \$	\$178,865,420
Average Spent	\$4,711.82
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$65,041,238
Average Spent	\$1,713.37
Spending Potential Index	88
Personal Care Products & Services: Total \$	\$26,715,403
Average Spent	\$703.76
Spending Potential Index	88
Shelter: Total \$	\$558,575,749
Average Spent	\$14,714.46
Spending Potential Index	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$75,474,011
Average Spent	\$1,988.20
Spending Potential Index	85
Travel: Total \$	\$66,907,065
Average Spent	\$1,762.52
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$35,705,355
Average Spent	\$940.58
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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