



Community Profile

Johnstown town, CO (0839855)

Geography: Place

Johnstown tow...

Population Summary

2000 Total Population	4,864
2010 Total Population	9,887
2017 Total Population	14,423
2017 Group Quarters	0
2022 Total Population	16,702
2017-2022 Annual Rate	2.98%
2017 Total Daytime Population	10,352
Workers	3,067
Residents	7,285

Household Summary

2000 Households	1,714
2000 Average Household Size	2.84
2010 Households	3,356
2010 Average Household Size	2.95
2017 Households	4,905
2017 Average Household Size	2.94
2022 Households	5,663
2022 Average Household Size	2.95
2017-2022 Annual Rate	2.92%
2010 Families	2,738
2010 Average Family Size	3.25
2017 Families	3,941
2017 Average Family Size	3.27
2022 Families	4,522
2022 Average Family Size	3.28
2017-2022 Annual Rate	2.79%

Housing Unit Summary

2000 Housing Units	1,783
Owner Occupied Housing Units	76.7%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	3.9%
2010 Housing Units	3,554
Owner Occupied Housing Units	79.3%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	5.6%
2017 Housing Units	5,004
Owner Occupied Housing Units	79.2%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	2.0%
2022 Housing Units	5,881
Owner Occupied Housing Units	77.2%
Renter Occupied Housing Units	19.0%
Vacant Housing Units	3.7%

Median Household Income

2017	\$79,390
2022	\$87,704

Median Home Value

2017	\$282,365
2022	\$365,707

Per Capita Income

2017	\$32,210
2022	\$37,122

Median Age

2010	33.7
2017	36.4
2022	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	4,905
<\$15,000	2.3%
\$15,000 - \$24,999	3.4%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	23.6%
\$75,000 - \$99,999	21.7%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	8.0%
\$200,000+	4.6%

Average Household Income \$94,215

2022 Households by Income

Household Income Base	5,662
<\$15,000	2.2%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	21.2%
\$100,000 - \$149,999	25.1%
\$150,000 - \$199,999	10.3%
\$200,000+	6.1%

Average Household Income \$108,951

2017 Owner Occupied Housing Units by Value

Total	3,965
<\$50,000	5.2%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	8.8%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	28.0%
\$300,000 - \$399,999	19.9%
\$400,000 - \$499,999	11.8%
\$500,000 - \$749,999	5.2%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	2.3%

Average Home Value \$320,895

2022 Owner Occupied Housing Units by Value

Total	4,544
<\$50,000	1.7%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	2.8%
\$200,000 - \$249,999	5.1%
\$250,000 - \$299,999	22.3%
\$300,000 - \$399,999	26.0%
\$400,000 - \$499,999	23.3%
\$500,000 - \$749,999	9.5%
\$750,000 - \$999,999	1.6%
\$1,000,000 +	6.6%

Average Home Value \$431,795

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	9,887
0 - 4	9.4%
5 - 9	9.4%
10 - 14	8.4%
15 - 24	9.9%
25 - 34	15.2%
35 - 44	17.1%
45 - 54	12.2%
55 - 64	9.8%
65 - 74	6.2%
75 - 84	1.8%
85 +	0.6%
18 +	68.8%

2017 Population by Age

Total	14,421
0 - 4	8.1%
5 - 9	8.5%
10 - 14	8.1%
15 - 24	11.3%
25 - 34	11.9%
35 - 44	15.7%
45 - 54	12.8%
55 - 64	11.6%
65 - 74	8.2%
75 - 84	3.2%
85 +	0.8%
18 +	71.4%

2022 Population by Age

Total	16,702
0 - 4	8.0%
5 - 9	8.2%
10 - 14	8.2%
15 - 24	11.0%
25 - 34	11.5%
35 - 44	16.2%
45 - 54	12.1%
55 - 64	10.8%
65 - 74	9.0%
75 - 84	4.0%
85 +	0.8%
18 +	71.4%

2010 Population by Sex

Males	5,022
Females	4,865

2017 Population by Sex

Males	7,301
Females	7,120

2022 Population by Sex

Males	8,463
Females	8,239

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	9,887
White Alone	89.4%
Black Alone	0.4%
American Indian Alone	0.6%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.3%
Two or More Races	2.5%
Hispanic Origin	16.8%
Diversity Index	42.4

2017 Population by Race/Ethnicity

Total	14,423
White Alone	88.8%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.2%
Two or More Races	2.7%
Hispanic Origin	16.8%
Diversity Index	43.2

2022 Population by Race/Ethnicity

Total	16,702
White Alone	87.9%
Black Alone	0.7%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.6%
Two or More Races	3.0%
Hispanic Origin	18.4%
Diversity Index	46.0

2010 Population by Relationship and Household Type

Total	9,887
In Households	100.0%
In Family Households	92.0%
Householder	27.7%
Spouse	23.7%
Child	35.9%
Other relative	2.7%
Nonrelative	2.1%
In Nonfamily Households	8.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment

Total	9,246
Less than 9th Grade	1.0%
9th - 12th Grade, No Diploma	4.2%
High School Graduate	25.0%
GED/Alternative Credential	4.3%
Some College, No Degree	28.3%
Associate Degree	8.6%
Bachelor's Degree	20.0%
Graduate/Professional Degree	8.7%

2017 Population 15+ by Marital Status

Total	10,874
Never Married	18.7%
Married	69.7%
Widowed	2.8%
Divorced	8.7%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	97.8%
Civilian Unemployed (Unemployment Rate)	2.2%

2017 Employed Population 16+ by Industry

Total	7,280
Agriculture/Mining	8.4%
Construction	8.2%
Manufacturing	10.2%
Wholesale Trade	2.8%
Retail Trade	12.4%
Transportation/Utilities	2.7%
Information	4.4%
Finance/Insurance/Real Estate	6.1%
Services	41.7%
Public Administration	3.0%

2017 Employed Population 16+ by Occupation

Total	7,281
White Collar	58.7%
Management/Business/Financial	15.8%
Professional	22.9%
Sales	9.3%
Administrative Support	10.7%
Services	15.9%
Blue Collar	25.4%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	9.5%
Installation/Maintenance/Repair	7.5%
Production	2.3%
Transportation/Material Moving	4.7%

2010 Population By Urban/ Rural Status

Total Population	9,887
Population Inside Urbanized Area	2.5%
Population Inside Urbanized Cluster	91.0%
Rural Population	6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	3,356
Households with 1 Person	13.8%
Households with 2+ People	86.2%
Family Households	81.6%
Husband-wife Families	69.7%
With Related Children	36.9%
Other Family (No Spouse Present)	11.9%
Other Family with Male Householder	4.9%
With Related Children	3.5%
Other Family with Female Householder	7.0%
With Related Children	5.0%
Nonfamily Households	4.6%
All Households with Children	45.6%
Multigenerational Households	3.8%
Unmarried Partner Households	5.6%
Male-female	5.0%
Same-sex	0.6%

2010 Households by Size

Total	3,356
1 Person Household	13.8%
2 Person Household	35.3%
3 Person Household	16.8%
4 Person Household	19.5%
5 Person Household	9.4%
6 Person Household	3.3%
7 + Person Household	1.9%

2010 Households by Tenure and Mortgage Status

Total	3,356
Owner Occupied	83.9%
Owned with a Mortgage/Loan	73.4%
Owned Free and Clear	10.6%
Renter Occupied	16.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,554
Housing Units Inside Urbanized Area	3.9%
Housing Units Inside Urbanized Cluster	88.7%
Rural Housing Units	7.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Up and Coming Families
2. Green Acres (6A)
3. Middleburg (4C)

2017 Consumer Spending

Apparel & Services: Total \$	\$12,530,697
Average Spent	\$2,554.68
Spending Potential Index	118
Education: Total \$	\$7,732,371
Average Spent	\$1,576.43
Spending Potential Index	108
Entertainment/Recreation: Total \$	\$17,889,708
Average Spent	\$3,647.24
Spending Potential Index	117
Food at Home: Total \$	\$28,128,397
Average Spent	\$5,734.64
Spending Potential Index	114
Food Away from Home: Total \$	\$19,373,336
Average Spent	\$3,949.71
Spending Potential Index	119
Health Care: Total \$	\$31,682,967
Average Spent	\$6,459.32
Spending Potential Index	115
HH Furnishings & Equipment: Total \$	\$11,412,293
Average Spent	\$2,326.67
Spending Potential Index	120
Personal Care Products & Services: Total \$	\$4,576,364
Average Spent	\$933.00
Spending Potential Index	117
Shelter: Total \$	\$90,225,161
Average Spent	\$18,394.53
Spending Potential Index	113
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,439,539
Average Spent	\$2,739.97
Spending Potential Index	117
Travel: Total \$	\$12,037,602
Average Spent	\$2,454.15
Spending Potential Index	118
Vehicle Maintenance & Repairs: Total \$	\$6,085,465
Average Spent	\$1,240.67
Spending Potential Index	116

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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