



Community Profile

Keenesburg town, CO (0840185)
Place

Keenesburg to...

Population Summary

2000 Total Population	831
2010 Total Population	1,127
2016 Total Population	1,219
2016 Group Quarters	4
2021 Total Population	1,363
2016-2021 Annual Rate	2.26%
2016 Total Daytime Population	1,015
Workers	321
Residents	694

Household Summary

2000 Households	316
2000 Average Household Size	2.62
2010 Households	438
2010 Average Household Size	2.55
2016 Households	479
2016 Average Household Size	2.54
2021 Households	535
2021 Average Household Size	2.54
2016-2021 Annual Rate	2.24%
2010 Families	298
2010 Average Family Size	3.17
2016 Families	354
2016 Average Family Size	3.01
2021 Families	393
2021 Average Family Size	3.02
2016-2021 Annual Rate	2.11%

Housing Unit Summary

2000 Housing Units	316
Owner Occupied Housing Units	68.7%
Renter Occupied Housing Units	31.3%
Vacant Housing Units	0.0%
2010 Housing Units	463
Owner Occupied Housing Units	66.1%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	5.4%
2016 Housing Units	504
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	5.0%
2021 Housing Units	563
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	5.0%

Median Household Income

2016	\$65,289
2021	\$77,915

Median Home Value

2016	\$238,182
2021	\$294,133

Per Capita Income

2016	\$30,366
2021	\$34,279

Median Age

2010	37.4
2016	38.7
2021	38.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	478
<\$15,000	7.1%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	20.1%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	4.6%
\$200,000+	6.5%

Average Household Income \$84,284

2021 Households by Income

Household Income Base	535
<\$15,000	7.5%
\$15,000 - \$24,999	7.3%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	11.4%
\$75,000 - \$99,999	23.0%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	5.8%
\$200,000+	8.0%

Average Household Income \$95,136

2016 Owner Occupied Housing Units by Value

Total	334
<\$50,000	4.2%
\$50,000 - \$99,999	3.9%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	32.9%
\$250,000 - \$299,999	5.4%
\$300,000 - \$399,999	10.8%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	5.4%
\$750,000 - \$999,999	9.0%
\$1,000,000 +	5.1%

Average Home Value \$363,548

2021 Owner Occupied Housing Units by Value

Total	373
<\$50,000	2.4%
\$50,000 - \$99,999	2.7%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	4.3%
\$200,000 - \$249,999	15.5%
\$250,000 - \$299,999	26.3%
\$300,000 - \$399,999	2.4%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	18.2%
\$750,000 - \$999,999	14.5%
\$1,000,000 +	8.0%

Average Home Value \$486,193

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,127
0 - 4	6.2%
5 - 9	9.1%
10 - 14	8.1%
15 - 24	11.4%
25 - 34	12.1%
35 - 44	13.9%
45 - 54	14.4%
55 - 64	11.2%
65 - 74	7.1%
75 - 84	4.2%
85 +	2.5%
18 +	71.2%

2016 Population by Age

Total	1,220
0 - 4	5.7%
5 - 9	6.0%
10 - 14	8.4%
15 - 24	14.7%
25 - 34	10.7%
35 - 44	13.1%
45 - 54	14.5%
55 - 64	13.6%
65 - 74	8.2%
75 - 84	3.9%
85 +	1.2%
18 +	74.2%

2021 Population by Age

Total	1,362
0 - 4	5.9%
5 - 9	6.2%
10 - 14	6.4%
15 - 24	14.1%
25 - 34	13.8%
35 - 44	12.2%
45 - 54	13.1%
55 - 64	12.8%
65 - 74	9.5%
75 - 84	4.7%
85 +	1.2%
18 +	76.1%

2010 Population by Sex

Males	572
Females	555

2016 Population by Sex

Males	629
Females	591

2021 Population by Sex

Males	704
Females	658

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 09, 2017



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2010 Population by Race/Ethnicity

Total	1,127
White Alone	91.8%
Black Alone	0.1%
American Indian Alone	0.8%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.7%
Two or More Races	3.2%
Hispanic Origin	10.5%
Diversity Index	31.5

2016 Population by Race/Ethnicity

Total	1,219
White Alone	91.5%
Black Alone	0.3%
American Indian Alone	1.0%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.8%
Two or More Races	3.0%
Hispanic Origin	14.4%
Diversity Index	36.9

2021 Population by Race/Ethnicity

Total	1,363
White Alone	90.6%
Black Alone	0.4%
American Indian Alone	1.0%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.2%
Two or More Races	3.2%
Hispanic Origin	16.1%
Diversity Index	40.1

2010 Population by Relationship and Household Type

Total	1,127
In Households	99.2%
In Family Households	85.3%
Householder	26.4%
Spouse	20.3%
Child	34.3%
Other relative	2.8%
Nonrelative	1.4%
In Nonfamily Households	13.9%
In Group Quarters	0.8%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	793
Less than 9th Grade	9.5%
9th - 12th Grade, No Diploma	7.3%
High School Graduate	29.6%
GED/Alternative Credential	2.9%
Some College, No Degree	30.3%
Associate Degree	8.3%
Bachelor's Degree	9.3%
Graduate/Professional Degree	2.8%

2016 Population 15+ by Marital Status

Total	972
Never Married	27.8%
Married	54.1%
Widowed	6.2%
Divorced	11.9%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.8%
Civilian Unemployed	2.2%

2016 Employed Population 16+ by Industry

Total	528
Agriculture/Mining	25.6%
Construction	10.2%
Manufacturing	4.9%
Wholesale Trade	2.5%
Retail Trade	4.0%
Transportation/Utilities	8.5%
Information	0.2%
Finance/Insurance/Real Estate	8.2%
Services	28.3%
Public Administration	7.6%

2016 Employed Population 16+ by Occupation

Total	527
White Collar	52.8%
Management/Business/Financial	21.3%
Professional	10.1%
Sales	6.5%
Administrative Support	15.0%
Services	10.8%
Blue Collar	36.4%
Farming/Forestry/Fishing	9.9%
Construction/Extraction	10.2%
Installation/Maintenance/Repair	7.4%
Production	3.6%
Transportation/Material Moving	5.3%

2010 Population By Urban/ Rural Status

Total Population	1,127
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	438
Households with 1 Person	28.5%
Households with 2+ People	71.5%
Family Households	68.0%
Husband-wife Families	52.3%
With Related Children	24.2%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	4.3%
With Related Children	3.0%
Other Family with Female Householder	11.4%
With Related Children	9.4%
Nonfamily Households	3.4%
All Households with Children	36.8%

2010 Households by Size

Multigenerational Households	4.3%
Unmarried Partner Households	5.0%
Male-female	4.3%
Same-sex	0.7%

2010 Households by Size

Total	438
1 Person Household	28.5%
2 Person Household	29.9%
3 Person Household	14.8%
4 Person Household	15.5%
5 Person Household	8.0%
6 Person Household	2.5%
7 + Person Household	0.7%

2010 Households by Tenure and Mortgage Status

Total	438
Owner Occupied	69.9%
Owned with a Mortgage/Loan	55.3%
Owned Free and Clear	14.6%
Renter Occupied	30.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	463
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Top Tier (1A)
3. Professional Pride (1B)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,047,049
Average Spent	\$2,185.91
Spending Potential Index	109
Education: Total \$	\$665,089
Average Spent	\$1,388.49
Spending Potential Index	98
Entertainment/Recreation: Total \$	\$1,535,308
Average Spent	\$3,205.24
Spending Potential Index	110
Food at Home: Total \$	\$2,594,791
Average Spent	\$5,417.10
Spending Potential Index	109
Food Away from Home: Total \$	\$1,651,983
Average Spent	\$3,448.82
Spending Potential Index	112
Health Care: Total \$	\$2,796,854
Average Spent	\$5,838.94
Spending Potential Index	110
HH Furnishings & Equipment: Total \$	\$940,951
Average Spent	\$1,964.41
Spending Potential Index	111
Personal Care Products & Services: Total \$	\$381,717
Average Spent	\$796.91
Spending Potential Index	109
Shelter: Total \$	\$7,960,881
Average Spent	\$16,619.79
Spending Potential Index	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,233,204
Average Spent	\$2,574.54
Spending Potential Index	111
Travel: Total \$	\$958,109
Average Spent	\$2,000.23
Spending Potential Index	107
Vehicle Maintenance & Repairs: Total \$	\$542,317
Average Spent	\$1,132.19
Spending Potential Index	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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