



Community Profile

La Salle town, CO (0843605)

Geography: Place

La Salle town...

Population Summary

2000 Total Population	1,846
2010 Total Population	1,955
2017 Total Population	2,174
2017 Group Quarters	0
2022 Total Population	2,304
2017-2022 Annual Rate	1.17%
2017 Total Daytime Population	2,254
Workers	981
Residents	1,273

Household Summary

2000 Households	652
2000 Average Household Size	2.83
2010 Households	699
2010 Average Household Size	2.80
2017 Households	771
2017 Average Household Size	2.82
2022 Households	817
2022 Average Household Size	2.82
2017-2022 Annual Rate	1.17%
2010 Families	524
2010 Average Family Size	3.24
2017 Families	580
2017 Average Family Size	3.24
2022 Families	609
2022 Average Family Size	3.26
2017-2022 Annual Rate	0.98%

Housing Unit Summary

2000 Housing Units	672
Owner Occupied Housing Units	75.1%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	3.0%
2010 Housing Units	746
Owner Occupied Housing Units	70.5%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	6.3%
2017 Housing Units	794
Owner Occupied Housing Units	68.9%
Renter Occupied Housing Units	28.1%
Vacant Housing Units	2.9%
2022 Housing Units	846
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	28.7%
Vacant Housing Units	3.4%

Median Household Income

2017	\$60,444
2022	\$75,091

Median Home Value

2017	\$173,353
2022	\$199,457

Per Capita Income

2017	\$27,620
2022	\$32,788

Median Age

2010	36.3
2017	38.6
2022	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	770
<\$15,000	9.4%
\$15,000 - \$24,999	5.5%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	6.4%
\$200,000+	3.0%

Average Household Income \$77,856

2022 Households by Income

Household Income Base	817
<\$15,000	8.4%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	24.8%
\$150,000 - \$199,999	8.6%
\$200,000+	4.0%

Average Household Income \$92,305

2017 Owner Occupied Housing Units by Value

Total	548
<\$50,000	2.9%
\$50,000 - \$99,999	10.2%
\$100,000 - \$149,999	22.6%
\$150,000 - \$199,999	30.5%
\$200,000 - \$249,999	9.1%
\$250,000 - \$299,999	2.9%
\$300,000 - \$399,999	7.5%
\$400,000 - \$499,999	6.9%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	5.3%
\$1,000,000 +	2.0%

Average Home Value \$247,354

2022 Owner Occupied Housing Units by Value

Total	573
<\$50,000	1.6%
\$50,000 - \$99,999	7.5%
\$100,000 - \$149,999	17.1%
\$150,000 - \$199,999	24.1%
\$200,000 - \$249,999	9.4%
\$250,000 - \$299,999	14.5%
\$300,000 - \$399,999	10.6%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	8.9%
\$1,000,000 +	3.8%

Average Home Value \$304,712

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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La Salle town...

2010 Population by Age		La Salle town...
Total		1,955
0 - 4		7.0%
5 - 9		7.9%
10 - 14		7.4%
15 - 24		12.9%
25 - 34		13.0%
35 - 44		13.5%
45 - 54		13.0%
55 - 64		12.6%
65 - 74		7.4%
75 - 84		3.9%
85 +		1.4%
18 +		72.4%
2017 Population by Age		
Total		2,172
0 - 4		6.4%
5 - 9		6.5%
10 - 14		7.0%
15 - 24		12.6%
25 - 34		12.8%
35 - 44		13.0%
45 - 54		12.9%
55 - 64		12.8%
65 - 74		10.1%
75 - 84		4.6%
85 +		1.4%
18 +		76.3%
2022 Population by Age		
Total		2,301
0 - 4		6.3%
5 - 9		6.7%
10 - 14		6.9%
15 - 24		11.4%
25 - 34		13.8%
35 - 44		13.4%
45 - 54		12.0%
55 - 64		11.8%
65 - 74		10.6%
75 - 84		5.6%
85 +		1.5%
18 +		76.1%
2010 Population by Sex		
Males		954
Females		1,001
2017 Population by Sex		
Males		1,056
Females		1,116
2022 Population by Sex		
Males		1,107
Females		1,194

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Community Profile

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Geography: Place

La Salle town...

2010 Population by Race/Ethnicity

Total	1,955
White Alone	83.9%
Black Alone	0.4%
American Indian Alone	0.8%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	11.9%
Two or More Races	2.5%
Hispanic Origin	35.0%
Diversity Index	61.7

2017 Population by Race/Ethnicity

Total	2,173
White Alone	82.0%
Black Alone	0.5%
American Indian Alone	0.7%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	14.0%
Two or More Races	2.3%
Hispanic Origin	36.2%
Diversity Index	63.9

2022 Population by Race/Ethnicity

Total	2,303
White Alone	80.9%
Black Alone	0.7%
American Indian Alone	0.7%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	14.7%
Two or More Races	2.5%
Hispanic Origin	39.0%
Diversity Index	65.7

2010 Population by Relationship and Household Type

Total	1,955
In Households	100.0%
In Family Households	89.2%
Householder	26.8%
Spouse	20.4%
Child	35.1%
Other relative	4.4%
Nonrelative	2.4%
In Nonfamily Households	10.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 14, 2017



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2017 Population 25+ by Educational Attainment

Total	1,468
Less than 9th Grade	6.3%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	32.9%
GED/Alternative Credential	6.1%
Some College, No Degree	21.5%
Associate Degree	11.2%
Bachelor's Degree	8.4%
Graduate/Professional Degree	4.4%

2017 Population 15+ by Marital Status

Total	1,741
Never Married	24.5%
Married	57.6%
Widowed	5.1%
Divorced	12.9%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	94.0%
Civilian Unemployed (Unemployment Rate)	6.0%

2017 Employed Population 16+ by Industry

Total	908
Agriculture/Mining	12.5%
Construction	7.8%
Manufacturing	7.7%
Wholesale Trade	3.2%
Retail Trade	8.8%
Transportation/Utilities	4.0%
Information	1.2%
Finance/Insurance/Real Estate	4.9%
Services	46.4%
Public Administration	3.5%

2017 Employed Population 16+ by Occupation

Total	906
White Collar	43.6%
Management/Business/Financial	14.8%
Professional	12.5%
Sales	7.1%
Administrative Support	9.3%
Services	22.5%
Blue Collar	33.9%
Farming/Forestry/Fishing	4.2%
Construction/Extraction	12.1%
Installation/Maintenance/Repair	2.2%
Production	7.1%
Transportation/Material Moving	8.3%

2010 Population By Urban/ Rural Status

Total Population	1,955
Population Inside Urbanized Area	99.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	699
Households with 1 Person	20.6%
Households with 2+ People	79.4%
Family Households	75.0%
Husband-wife Families	57.1%
With Related Children	26.2%
Other Family (No Spouse Present)	17.9%
Other Family with Male Householder	6.4%
With Related Children	4.6%
Other Family with Female Householder	11.4%
With Related Children	7.4%
Nonfamily Households	4.4%
All Households with Children	38.8%

2010 Households by Size

Total	699
1 Person Household	20.6%
2 Person Household	35.3%
3 Person Household	15.5%
4 Person Household	14.0%
5 Person Household	7.6%
6 Person Household	4.3%
7 + Person Household	2.7%

2010 Households by Tenure and Mortgage Status

Total	699
Owner Occupied	75.3%
Owned with a Mortgage/Loan	56.7%
Owned Free and Clear	18.6%
Renter Occupied	24.7%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	746
Housing Units Inside Urbanized Area	99.5%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Salt of the Earth (6B)
3. Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$1,591,090
Average Spent	\$2,063.67
Spending Potential Index	96
Education: Total \$	\$981,907
Average Spent	\$1,273.55
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$2,352,046
Average Spent	\$3,050.64
Spending Potential Index	98
Food at Home: Total \$	\$3,784,347
Average Spent	\$4,908.36
Spending Potential Index	97
Food Away from Home: Total \$	\$2,508,381
Average Spent	\$3,253.41
Spending Potential Index	98
Health Care: Total \$	\$4,364,214
Average Spent	\$5,660.46
Spending Potential Index	101
HH Furnishings & Equipment: Total \$	\$1,487,952
Average Spent	\$1,929.90
Spending Potential Index	99
Personal Care Products & Services: Total \$	\$594,000
Average Spent	\$770.43
Spending Potential Index	97
Shelter: Total \$	\$11,498,993
Average Spent	\$14,914.39
Spending Potential Index	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,780,357
Average Spent	\$2,309.15
Spending Potential Index	99
Travel: Total \$	\$1,512,119
Average Spent	\$1,961.24
Spending Potential Index	95
Vehicle Maintenance & Repairs: Total \$	\$816,302
Average Spent	\$1,058.76
Spending Potential Index	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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