



Community Profile

Platteville town, CO (0860160)
Place

Platteville t...

Population Summary

2000 Total Population	2,316
2010 Total Population	2,487
2016 Total Population	2,681
2016 Group Quarters	0
2021 Total Population	2,841
2016-2021 Annual Rate	1.17%
2016 Total Daytime Population	2,118
Workers	739
Residents	1,379

Household Summary

2000 Households	779
2000 Average Household Size	2.97
2010 Households	864
2010 Average Household Size	2.88
2016 Households	927
2016 Average Household Size	2.89
2021 Households	979
2021 Average Household Size	2.90
2016-2021 Annual Rate	1.10%
2010 Families	653
2010 Average Family Size	3.35
2016 Families	691
2016 Average Family Size	3.38
2021 Families	724
2021 Average Family Size	3.41
2016-2021 Annual Rate	0.94%

Housing Unit Summary

2000 Housing Units	812
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	4.1%
2010 Housing Units	939
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	8.0%
2016 Housing Units	998
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	27.8%
Vacant Housing Units	7.1%
2021 Housing Units	1,055
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	7.2%

Median Household Income

2016	\$55,111
2021	\$62,989

Median Home Value

2016	\$178,736
2021	\$182,647

Per Capita Income

2016	\$24,473
2021	\$27,267

Median Age

2010	33.3
2016	35.3
2021	34.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Community Profile

Platteville town, CO (0860160)
Place

Platteville t...

2016 Households by Income

Household Income Base	Count	Percentage
<\$15,000	927	7.6%
\$15,000 - \$24,999		10.1%
\$25,000 - \$34,999		10.7%
\$35,000 - \$49,999		16.0%
\$50,000 - \$74,999		20.1%
\$75,000 - \$99,999		14.5%
\$100,000 - \$149,999		15.9%
\$150,000 - \$199,999		2.6%
\$200,000+		2.7%

Average Household Income \$69,895

2021 Households by Income

Household Income Base	Count	Percentage
<\$15,000	980	8.2%
\$15,000 - \$24,999		9.1%
\$25,000 - \$34,999		10.7%
\$35,000 - \$49,999		14.4%
\$50,000 - \$74,999		12.8%
\$75,000 - \$99,999		16.9%
\$100,000 - \$149,999		21.4%
\$150,000 - \$199,999		3.4%
\$200,000+		3.2%

Average Household Income \$78,040

2016 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	650	29.1%
\$50,000 - \$99,999		7.8%
\$100,000 - \$149,999		5.4%
\$150,000 - \$199,999		13.4%
\$200,000 - \$249,999		14.0%
\$250,000 - \$299,999		6.3%
\$300,000 - \$399,999		9.8%
\$400,000 - \$499,999		8.8%
\$500,000 - \$749,999		4.8%
\$750,000 - \$999,999		0.3%
\$1,000,000 +		0.3%

Average Home Value \$202,423

2021 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	685	28.9%
\$50,000 - \$99,999		7.6%
\$100,000 - \$149,999		5.4%
\$150,000 - \$199,999		12.4%
\$200,000 - \$249,999		13.6%
\$250,000 - \$299,999		5.4%
\$300,000 - \$399,999		10.2%
\$400,000 - \$499,999		9.8%
\$500,000 - \$749,999		5.7%
\$750,000 - \$999,999		0.6%
\$1,000,000 +		0.4%

Average Home Value \$212,737

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Community Profile

Platteville town, CO (0860160)
Place

	Platteville t...
2010 Population by Age	
Total	2,487
0 - 4	8.0%
5 - 9	8.8%
10 - 14	9.0%
15 - 24	13.0%
25 - 34	13.7%
35 - 44	13.9%
45 - 54	14.5%
55 - 64	9.7%
65 - 74	6.6%
75 - 84	2.2%
85 +	0.6%
18 +	69.1%
2016 Population by Age	
Total	2,680
0 - 4	7.5%
5 - 9	7.6%
10 - 14	7.9%
15 - 24	14.1%
25 - 34	12.5%
35 - 44	13.7%
45 - 54	13.1%
55 - 64	12.4%
65 - 74	7.3%
75 - 84	3.1%
85 +	0.7%
18 +	72.4%
2021 Population by Age	
Total	2,841
0 - 4	7.6%
5 - 9	7.7%
10 - 14	7.8%
15 - 24	12.7%
25 - 34	14.3%
35 - 44	13.5%
45 - 54	11.7%
55 - 64	12.0%
65 - 74	7.9%
75 - 84	4.0%
85 +	0.8%
18 +	72.6%
2010 Population by Sex	
Males	1,249
Females	1,238
2016 Population by Sex	
Males	1,348
Females	1,332
2021 Population by Sex	
Males	1,426
Females	1,415

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 11, 2017



Community Profile

Platteville town, CO (0860160)
Place

Platteville t...

2010 Population by Race/Ethnicity

Total	2,487
White Alone	73.1%
Black Alone	0.2%
American Indian Alone	0.6%
Asian Alone	0.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	23.0%
Two or More Races	2.5%
Hispanic Origin	38.9%
Diversity Index	72.0

2016 Population by Race/Ethnicity

Total	2,680
White Alone	71.6%
Black Alone	0.3%
American Indian Alone	0.6%
Asian Alone	0.6%
Pacific Islander Alone	0.4%
Some Other Race Alone	24.0%
Two or More Races	2.5%
Hispanic Origin	39.6%
Diversity Index	73.3

2021 Population by Race/Ethnicity

Total	2,841
White Alone	69.7%
Black Alone	0.5%
American Indian Alone	0.6%
Asian Alone	0.7%
Pacific Islander Alone	0.5%
Some Other Race Alone	25.4%
Two or More Races	2.7%
Hispanic Origin	42.6%
Diversity Index	75.2

2010 Population by Relationship and Household Type

Total	2,487
In Households	100.0%
In Family Households	89.8%
Householder	26.3%
Spouse	20.0%
Child	37.4%
Other relative	4.2%
Nonrelative	1.9%
In Nonfamily Households	10.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Community Profile

Platteville town, CO (0860160)
Place

Platteville t...

2016 Population 25+ by Educational Attainment

Total	1,686
Less than 9th Grade	8.7%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	29.3%
GED/Alternative Credential	5.6%
Some College, No Degree	27.9%
Associate Degree	4.8%
Bachelor's Degree	11.4%
Graduate/Professional Degree	3.1%

2016 Population 15+ by Marital Status

Total	2,065
Never Married	27.3%
Married	53.0%
Widowed	3.1%
Divorced	16.6%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.8%
Civilian Unemployed	2.2%

2016 Employed Population 16+ by Industry

Total	1,331
Agriculture/Mining	11.8%
Construction	13.3%
Manufacturing	11.2%
Wholesale Trade	2.0%
Retail Trade	8.4%
Transportation/Utilities	6.4%
Information	4.9%
Finance/Insurance/Real Estate	7.0%
Services	32.7%
Public Administration	2.4%

2016 Employed Population 16+ by Occupation

Total	1,333
White Collar	47.3%
Management/Business/Financial	13.4%
Professional	17.0%
Sales	6.6%
Administrative Support	10.4%
Services	14.0%
Blue Collar	38.8%
Farming/Forestry/Fishing	2.8%
Construction/Extraction	8.8%
Installation/Maintenance/Repair	3.2%
Production	9.9%
Transportation/Material Moving	14.2%

2010 Population By Urban/ Rural Status

Total Population	2,487
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 11, 2017



Community Profile

Platteville town, CO (0860160)
Place

Platteville t...

2010 Households by Type

Total	864
Households with 1 Person	20.0%
Households with 2+ People	80.0%
Family Households	75.6%
Husband-wife Families	57.6%
With Related Children	29.7%
Other Family (No Spouse Present)	17.9%
Other Family with Male Householder	6.6%
With Related Children	4.3%
Other Family with Female Householder	11.3%
With Related Children	8.7%
Nonfamily Households	4.4%
All Households with Children	42.9%
Multigenerational Households	4.4%
Unmarried Partner Households	6.0%
Male-female	5.6%
Same-sex	0.5%

2010 Households by Size

Total	864
1 Person Household	20.0%
2 Person Household	31.6%
3 Person Household	17.5%
4 Person Household	14.9%
5 Person Household	9.6%
6 Person Household	3.5%
7 + Person Household	2.9%

2010 Households by Tenure and Mortgage Status

Total	864
Owner Occupied	74.2%
Owned with a Mortgage/Loan	58.3%
Owned Free and Clear	15.9%
Renter Occupied	25.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	939
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Community Profile

Platteville town, CO (0860160)
Place

Platteville t...

Top 3 Tapestry Segments

1. Middleburg (4C)
2. Green Acres (6A)
3. American Dreamers (7C)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,674,337
Average Spent	\$1,806.19
Spending Potential Index	90
Education: Total \$	\$1,079,377
Average Spent	\$1,164.38
Spending Potential Index	82
Entertainment/Recreation: Total \$	\$2,460,315
Average Spent	\$2,654.06
Spending Potential Index	91
Food at Home: Total \$	\$4,146,294
Average Spent	\$4,472.81
Spending Potential Index	90
Food Away from Home: Total \$	\$2,635,722
Average Spent	\$2,843.28
Spending Potential Index	92
Health Care: Total \$	\$4,496,003
Average Spent	\$4,850.06
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$1,508,406
Average Spent	\$1,627.19
Spending Potential Index	92
Personal Care Products & Services: Total \$	\$611,990
Average Spent	\$660.18
Spending Potential Index	90
Shelter: Total \$	\$12,745,978
Average Spent	\$13,749.71
Spending Potential Index	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,986,035
Average Spent	\$2,142.43
Spending Potential Index	92
Travel: Total \$	\$1,549,716
Average Spent	\$1,671.75
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$869,301
Average Spent	\$937.76
Spending Potential Index	91

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 11, 2017