



Community Profile

Windsor town, CO (0885485)
Place

Windsor town,...

Population Summary

2000 Total Population	11,407
2010 Total Population	18,641
2016 Total Population	22,712
2016 Group Quarters	101
2021 Total Population	26,679
2016-2021 Annual Rate	3.27%
2016 Total Daytime Population	20,681
Workers	9,842
Residents	10,839

Household Summary

2000 Households	4,043
2000 Average Household Size	2.79
2010 Households	6,731
2010 Average Household Size	2.75
2016 Households	8,187
2016 Average Household Size	2.76
2021 Households	9,558
2021 Average Household Size	2.78
2016-2021 Annual Rate	3.15%
2010 Families	5,253
2010 Average Family Size	3.13
2016 Families	6,103
2016 Average Family Size	3.20
2021 Families	7,132
2021 Average Family Size	3.22
2016-2021 Annual Rate	3.17%

Housing Unit Summary

2000 Housing Units	4,183
Owner Occupied Housing Units	76.7%
Renter Occupied Housing Units	20.0%
Vacant Housing Units	3.3%
2010 Housing Units	7,197
Owner Occupied Housing Units	75.1%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	6.5%
2016 Housing Units	8,675
Owner Occupied Housing Units	68.7%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	5.6%
2021 Housing Units	10,148
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	5.8%

Median Household Income

2016	\$82,213
2021	\$93,383

Median Home Value

2016	\$368,337
2021	\$413,936

Per Capita Income

2016	\$37,564
2021	\$42,158

Median Age

2010	37.4
2016	38.8
2021	39.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	8,187
<\$15,000	4.3%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	8.8%
\$200,000+	7.2%

Average Household Income \$99,105

2021 Households by Income

Household Income Base	9,558
<\$15,000	4.2%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	8.3%
\$50,000 - \$74,999	11.7%
\$75,000 - \$99,999	18.9%
\$100,000 - \$149,999	26.8%
\$150,000 - \$199,999	10.6%
\$200,000+	8.6%

Average Household Income \$111,548

2016 Owner Occupied Housing Units by Value

Total	5,965
<\$50,000	1.5%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	12.2%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	8.6%
\$300,000 - \$399,999	17.2%
\$400,000 - \$499,999	21.2%
\$500,000 - \$749,999	18.7%
\$750,000 - \$999,999	2.9%
\$1,000,000 +	1.7%

Average Home Value \$397,234

2021 Owner Occupied Housing Units by Value

Total	6,961
<\$50,000	1.0%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	1.7%
\$150,000 - \$199,999	6.3%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	5.3%
\$300,000 - \$399,999	23.7%
\$400,000 - \$499,999	23.8%
\$500,000 - \$749,999	23.9%
\$750,000 - \$999,999	4.0%
\$1,000,000 +	1.7%

Average Home Value \$442,067

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	18,641
0 - 4	7.3%
5 - 9	9.2%
10 - 14	8.5%
15 - 24	10.1%
25 - 34	11.0%
35 - 44	16.9%
45 - 54	15.4%
55 - 64	11.7%
65 - 74	6.2%
75 - 84	2.7%
85 +	1.1%
18 +	70.6%

2016 Population by Age

Total	22,712
0 - 4	6.5%
5 - 9	7.1%
10 - 14	7.9%
15 - 24	12.3%
25 - 34	11.3%
35 - 44	13.8%
45 - 54	14.9%
55 - 64	13.1%
65 - 74	8.2%
75 - 84	3.6%
85 +	1.3%
18 +	74.2%

2021 Population by Age

Total	26,680
0 - 4	6.3%
5 - 9	6.6%
10 - 14	7.2%
15 - 24	12.2%
25 - 34	11.9%
35 - 44	13.2%
45 - 54	14.0%
55 - 64	13.2%
65 - 74	9.8%
75 - 84	4.4%
85 +	1.4%
18 +	75.7%

2010 Population by Sex

Males	9,284
Females	9,357

2016 Population by Sex

Males	11,186
Females	11,526

2021 Population by Sex

Males	13,164
Females	13,516

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 11, 2017



Community Profile

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2010 Population by Race/Ethnicity

Total	18,641
White Alone	93.6%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.1%
Two or More Races	2.1%
Hispanic Origin	9.0%
Diversity Index	26.7

2016 Population by Race/Ethnicity

Total	22,711
White Alone	92.5%
Black Alone	0.7%
American Indian Alone	0.6%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	2.5%
Hispanic Origin	9.9%
Diversity Index	29.7

2021 Population by Race/Ethnicity

Total	26,678
White Alone	91.7%
Black Alone	0.9%
American Indian Alone	0.6%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.4%
Two or More Races	2.7%
Hispanic Origin	10.7%
Diversity Index	32.0

2010 Population by Relationship and Household Type

Total	18,641
In Households	99.4%
In Family Households	89.6%
Householder	28.2%
Spouse	24.2%
Child	34.1%
Other relative	1.6%
Nonrelative	1.5%
In Nonfamily Households	9.9%
In Group Quarters	0.6%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	15,040
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	2.2%
High School Graduate	17.0%
GED/Alternative Credential	2.7%
Some College, No Degree	21.1%
Associate Degree	11.6%
Bachelor's Degree	28.1%
Graduate/Professional Degree	16.1%

2016 Population 15+ by Marital Status

Total	17,828
Never Married	20.0%
Married	66.0%
Widowed	3.4%
Divorced	10.6%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.7%
Civilian Unemployed	2.3%

2016 Employed Population 16+ by Industry

Total	12,075
Agriculture/Mining	2.5%
Construction	9.4%
Manufacturing	10.9%
Wholesale Trade	1.9%
Retail Trade	10.1%
Transportation/Utilities	3.3%
Information	1.2%
Finance/Insurance/Real Estate	6.5%
Services	49.2%
Public Administration	5.0%

2016 Employed Population 16+ by Occupation

Total	12,074
White Collar	68.8%
Management/Business/Financial	22.7%
Professional	24.7%
Sales	9.7%
Administrative Support	11.7%
Services	12.3%
Blue Collar	18.9%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	3.9%
Production	5.6%
Transportation/Material Moving	3.5%

2010 Population By Urban/ Rural Status

Total Population	18,641
Population Inside Urbanized Area	90.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	9.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	6,731
Households with 1 Person	17.5%
Households with 2+ People	82.5%
Family Households	78.0%
Husband-wife Families	67.1%
With Related Children	33.4%
Other Family (No Spouse Present)	11.0%
Other Family with Male Householder	3.6%
With Related Children	2.6%
Other Family with Female Householder	7.4%
With Related Children	5.7%
Nonfamily Households	4.5%
All Households with Children	42.0%

2010 Households by Size

Total	6,731
1 Person Household	17.5%
2 Person Household	36.4%
3 Person Household	15.9%
4 Person Household	18.4%
5 Person Household	8.5%
6 Person Household	2.5%
7 + Person Household	0.8%

2010 Households by Tenure and Mortgage Status

Total	6,731
Owner Occupied	80.3%
Owned with a Mortgage/Loan	68.8%
Owned Free and Clear	11.5%
Renter Occupied	19.7%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	7,197
Housing Units Inside Urbanized Area	89.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	10.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Soccer Moms (4A)
2. In Style (5B)
3. Bright Young Professionals

2016 Consumer Spending

Apparel & Services: Total \$	\$20,857,246
Average Spent	\$2,547.61
Spending Potential Index	127
Education: Total \$	\$15,104,256
Average Spent	\$1,844.91
Spending Potential Index	130
Entertainment/Recreation: Total \$	\$30,388,385
Average Spent	\$3,711.79
Spending Potential Index	127
Food at Home: Total \$	\$49,818,719
Average Spent	\$6,085.10
Spending Potential Index	122
Food Away from Home: Total \$	\$32,088,491
Average Spent	\$3,919.44
Spending Potential Index	127
Health Care: Total \$	\$53,948,549
Average Spent	\$6,589.54
Spending Potential Index	124
HH Furnishings & Equipment: Total \$	\$18,700,496
Average Spent	\$2,284.17
Spending Potential Index	129
Personal Care Products & Services: Total \$	\$7,626,176
Average Spent	\$931.50
Spending Potential Index	127
Shelter: Total \$	\$162,637,704
Average Spent	\$19,865.36
Spending Potential Index	128
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,295,426
Average Spent	\$2,967.56
Spending Potential Index	128
Travel: Total \$	\$20,452,814
Average Spent	\$2,498.21
Spending Potential Index	134
Vehicle Maintenance & Repairs: Total \$	\$10,606,578
Average Spent	\$1,295.54
Spending Potential Index	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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