

UPSTATE COLORADO ECONOMIC DEVELOPMENT IS A NONPROFIT, COUNTY-WIDE ECONOMIC DEVELOPMENT CORPORATION FORMED AS A PARTNERSHIP BETWEEN GOVERNMENT, BUSINESS, AND EDUCATION THROUGHOUT WELD COUNTY, COLORADO. WE'RE GOVERNED BY A BOARD OF DIRECTORS REFLECTIVE OF OUR THREE-WAY PARTNERSHIP AND RECEIVE FINANCIAL SUPPORT FROM EACH OF THE PARTNER SECTORS.

OUR VISION

We envision a region with a healthy and sustainable economy that creates wealth, preserves the quality of life and improves the standard of living for area residents. Our mission focuses on facilitating and attracting investment, new job opportunities, stimulating income growth and expanding the local community tax base.

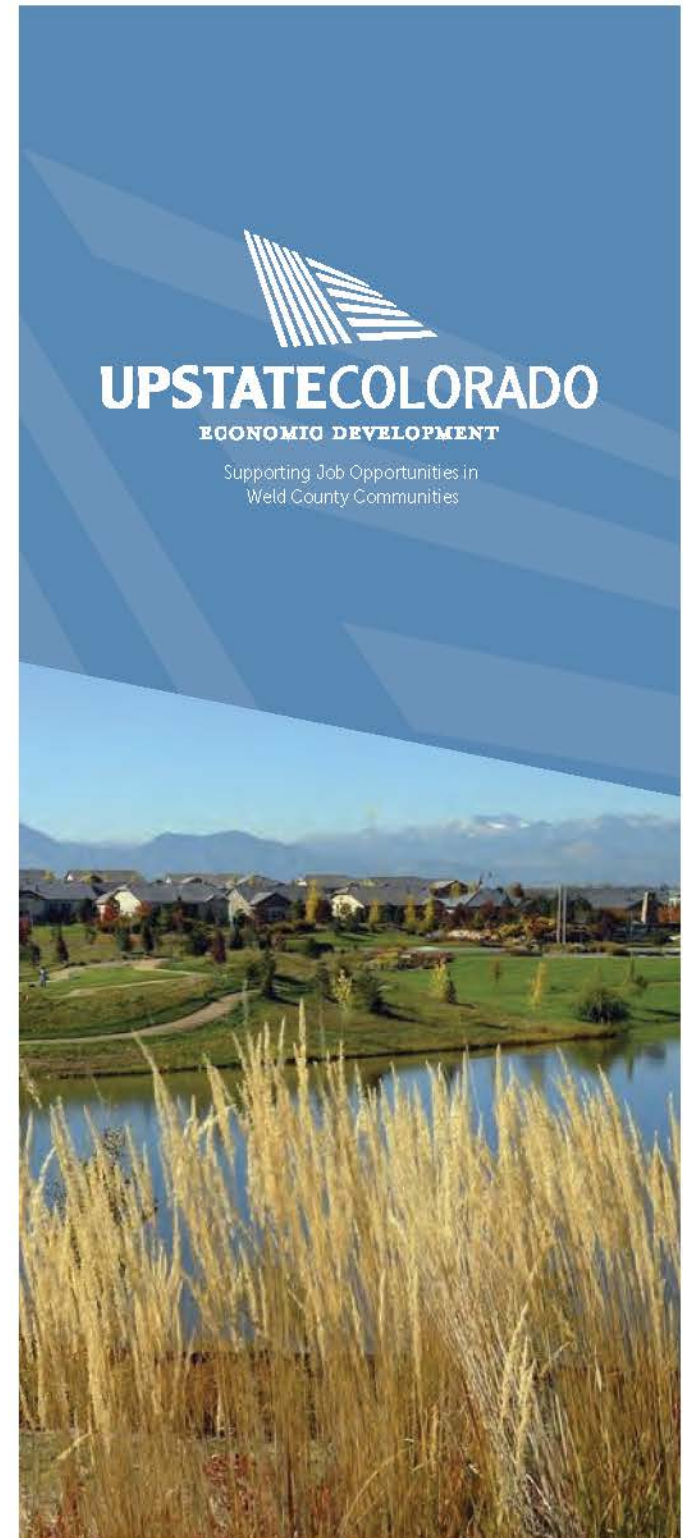


822 7th Street, Suite 550
Greeley, CO 80631
970-356-4565

www.upstatecolorado.org



Supporting Job Opportunities in
Weld County Communities





MARKET

THE REGION'S COMPETITIVE ADVANTAGES TO PROMOTE BUSINESS ATTRACTION/RETENTION



CONNECT

PUBLIC AND PRIVATE PARTNERS TO IMPROVE CAPACITY FOR BUSINESS JOB GROWTH AND INVESTMENT



FACILITATE

PRIVATE BUSINESS JOB GROWTH AND INVESTMENT BY PROVIDING KEY INFORMATION/SUPPORT SERVICES



ADVOCATE

ON BEHALF OF OUR CUSTOMERS AND CLIENTS

OUR SERVICES

Upstate works confidentially with site consultants/employers based on their specific needs. Services Upstate provides or facilitates include:

- + Comprehensive site selection services
- + Confidential building/land searches
- + Weld County demographic/economic data
- + Government advocacy
- + Financial resource identification and assistance through two loan programs
- + County, state and municipal incentive identification/packaging
- + Weld County Enterprise Zone (EZ) administration
- + Local/regional economic development community support services

OUR CLIENTS

Upstate efforts are focused on the support of primary sector employers — those companies who derive the majority of their revenue from the sale of products or services outside the region. These revenues represent “new” money to the community and support retail, service and professional sectors of the local economy.

We develop business leads through on-going contact with national site consultants. We also receive leads from state/metro partners and through direct contact with companies, realtors, etc. Business opportunities are jointly worked with community partners and managed by Upstate, who provides the following services to:

- + Existing employers already located in our community we facilitate access to the local, county and state resources that will help them become more competitive, expand their revenues and create/retain jobs.

- + New/recently located employers needing significant support to ensure a strong start and sustained success.
- + Prospective employers who may be interested in expanding or moving operations into the region.

OUR KEY ASSISTANCE TOOLS

ECONOMIC/DEMOGRAPHIC DATA REPOSITORY

Upstate maintains an information rich website that includes economic and demographic data on Weld County and each of the 31 Weld communities in Northern Colorado. Major employers, recent rankings and development highlights is also maintained.

INDUSTRIAL/COMMERCIAL REAL ESTATE DATA BASE

A searchable industrial/commercial real estate data base is housed on the Upstate website to showcase the many property opportunities throughout Weld County and our 31 communities.

WELD WORKS LABOR TEAM

Joining with workforce development partners at Aims Community College and Weld Employment Services, Upstate convenes the Weld WORKS Labor Team to provide technical assistance for various workforce programs.

ENTERPRISE ZONE (EZ) STATE INCOME TAX CREDITS

Upstate administers the Weld County portion of the state Enterprise Zone (EZ) which provides pre-certified companies a variety of state income tax credits primarily in equipment investment, job creation/training, R&D, etc. Contributions to approved non-profit projects improving conditions within the EZ boundaries also earn EZ state income tax credits.

BUSINESS FINANCING

Upstate administers the Weld/Larimer Revolving Loan Fund and Greeley Community Development Fund. Both loan funds provide “gap” financing to companies that are expanding the job base in Weld/Larimer Counties or the City of Greeley.