



# Community Profile

Brighton  
Brighton city, CO (0808675)  
Geography: Place

Brighton city...

## Population Summary

2000 Total Population	21,434
2010 Total Population	33,441
2017 Total Population	38,513
2017 Group Quarters	1,535
2022 Total Population	41,186
2017-2022 Annual Rate	1.35%
2017 Total Daytime Population	33,415
Workers	13,894
Residents	19,521

## Household Summary

2000 Households	6,880
2000 Average Household Size	2.92
2010 Households	10,808
2010 Average Household Size	2.95
2017 Households	12,381
2017 Average Household Size	2.99
2022 Households	13,221
2022 Average Household Size	3.00
2017-2022 Annual Rate	1.32%
2010 Families	8,060
2010 Average Family Size	3.43
2017 Families	9,203
2017 Average Family Size	3.47
2022 Families	9,790
2022 Average Family Size	3.49
2017-2022 Annual Rate	1.24%

## Housing Unit Summary

2000 Housing Units	7,147
Owner Occupied Housing Units	68.7%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	3.7%
2010 Housing Units	11,410
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	5.3%
2017 Housing Units	12,628
Owner Occupied Housing Units	65.3%
Renter Occupied Housing Units	32.7%
Vacant Housing Units	2.0%
2022 Housing Units	13,664
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	32.0%
Vacant Housing Units	3.2%

## Median Household Income

2017	\$71,945
2022	\$80,940

## Median Home Value

2017	\$242,344
2022	\$320,414

## Per Capita Income

2017	\$28,832
2022	\$32,817

## Median Age

2010	32.2
2017	33.3
2022	33.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Brighton  
Brighton city, CO (0808675)  
Geography: Place

Brighton city...

## 2017 Households by Income

Household Income Base	12,381
<\$15,000	4.8%
\$15,000 - \$24,999	4.9%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	23.2%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	21.4%
\$150,000 - \$199,999	5.6%
\$200,000+	3.5%

Average Household Income \$84,684

## 2022 Households by Income

Household Income Base	13,220
<\$15,000	4.4%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	17.6%
\$100,000 - \$149,999	26.1%
\$150,000 - \$199,999	7.2%
\$200,000+	4.4%

Average Household Income \$97,415

## 2017 Owner Occupied Housing Units by Value

Total	8,245
<\$50,000	6.9%
\$50,000 - \$99,999	2.0%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	15.9%
\$200,000 - \$249,999	20.2%
\$250,000 - \$299,999	17.4%
\$300,000 - \$399,999	18.4%
\$400,000 - \$499,999	6.7%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	1.5%
\$1,000,000 +	0.4%

Average Home Value \$262,899

## 2022 Owner Occupied Housing Units by Value

Total	8,851
<\$50,000	5.5%
\$50,000 - \$99,999	0.9%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	8.1%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	16.1%
\$300,000 - \$399,999	27.6%
\$400,000 - \$499,999	15.7%
\$500,000 - \$749,999	6.9%
\$750,000 - \$999,999	4.1%
\$1,000,000 +	1.3%

Average Home Value \$351,231

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Brighton  
Brighton city, CO (0808675)  
Geography: Place

Brighton city...

2010 Population by Age		Brighton city...
Total		33,441
0 - 4		8.6%
5 - 9		8.7%
10 - 14		8.1%
15 - 24		13.5%
25 - 34		15.7%
35 - 44		15.1%
45 - 54		12.6%
55 - 64		8.9%
65 - 74		4.9%
75 - 84		2.6%
85 +		1.2%
18 +		70.0%
2017 Population by Age		
Total		38,516
0 - 4		8.1%
5 - 9		7.9%
10 - 14		7.8%
15 - 24		14.0%
25 - 34		14.6%
35 - 44		14.5%
45 - 54		12.6%
55 - 64		9.8%
65 - 74		6.5%
75 - 84		2.9%
85 +		1.3%
18 +		71.9%
2022 Population by Age		
Total		41,183
0 - 4		8.2%
5 - 9		7.8%
10 - 14		7.7%
15 - 24		13.4%
25 - 34		15.4%
35 - 44		14.6%
45 - 54		11.5%
55 - 64		9.7%
65 - 74		7.1%
75 - 84		3.4%
85 +		1.3%
18 +		72.1%
2010 Population by Sex		
Males		16,919
Females		16,522
2017 Population by Sex		
Males		19,423
Females		19,093
2022 Population by Sex		
Males		20,750
Females		20,433

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Brighton  
Brighton city, CO (0808675)  
Geography: Place

Brighton city...

## 2010 Population by Race/Ethnicity

Total	33,441
White Alone	77.3%
Black Alone	1.5%
American Indian Alone	1.4%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	14.7%
Two or More Races	3.7%
Hispanic Origin	40.6%
Diversity Index	69.0

## 2017 Population by Race/Ethnicity

Total	38,512
White Alone	76.0%
Black Alone	1.6%
American Indian Alone	1.4%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	15.1%
Two or More Races	4.2%
Hispanic Origin	41.7%
Diversity Index	70.3

## 2022 Population by Race/Ethnicity

Total	41,185
White Alone	74.7%
Black Alone	1.7%
American Indian Alone	1.5%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	15.8%
Two or More Races	4.5%
Hispanic Origin	43.9%
Diversity Index	71.6

## 2010 Population by Relationship and Household Type

Total	33,441
In Households	95.4%
In Family Households	85.1%
Householder	24.1%
Spouse	18.2%
Child	35.9%
Other relative	4.5%
Nonrelative	2.4%
In Nonfamily Households	10.2%
In Group Quarters	4.6%
Institutionalized Population	4.5%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Brighton  
 Brighton city, CO (0808675)  
 Geography: Place

**Brighton city...**

<b>2017 Population 25+ by Educational Attainment</b>	
Total	23,936
Less than 9th Grade	6.6%
9th - 12th Grade, No Diploma	9.0%
High School Graduate	24.8%
GED/Alternative Credential	5.7%
Some College, No Degree	25.2%
Associate Degree	7.4%
Bachelor's Degree	15.2%
Graduate/Professional Degree	6.0%
<b>2017 Population 15+ by Marital Status</b>	
Total	29,337
Never Married	32.0%
Married	52.1%
Widowed	4.5%
Divorced	11.4%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	97.4%
Civilian Unemployed (Unemployment Rate)	2.6%
<b>2017 Employed Population 16+ by Industry</b>	
Total	18,451
Agriculture/Mining	4.8%
Construction	12.5%
Manufacturing	8.7%
Wholesale Trade	2.8%
Retail Trade	9.0%
Transportation/Utilities	8.1%
Information	1.3%
Finance/Insurance/Real Estate	5.3%
Services	42.0%
Public Administration	5.3%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	18,454
White Collar	53.6%
Management/Business/Financial	13.7%
Professional	15.4%
Sales	8.7%
Administrative Support	15.8%
Services	16.8%
Blue Collar	29.6%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	10.0%
Installation/Maintenance/Repair	3.3%
Production	6.0%
Transportation/Material Moving	8.7%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	33,441
Population Inside Urbanized Area	97.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Brighton  
Brighton city, CO (0808675)  
Geography: Place

Brighton city...

## 2010 Households by Type

Total	10,808
Households with 1 Person	20.9%
Households with 2+ People	79.1%
Family Households	74.6%
Husband-wife Families	56.3%
With Related Children	31.9%
Other Family (No Spouse Present)	18.2%
Other Family with Male Householder	5.8%
With Related Children	4.0%
Other Family with Female Householder	12.5%
With Related Children	9.2%
Nonfamily Households	4.5%
All Households with Children	45.7%

## 2010 Households by Size

Multigenerational Households	6.2%
Unmarried Partner Households	6.5%
Male-female	5.8%
Same-sex	0.7%

## 2010 Households by Size

Total	10,808
1 Person Household	20.9%
2 Person Household	27.5%
3 Person Household	17.2%
4 Person Household	17.4%
5 Person Household	9.7%
6 Person Household	4.3%
7 + Person Household	3.0%

## 2010 Households by Tenure and Mortgage Status

Total	10,808
Owner Occupied	69.6%
Owned with a Mortgage/Loan	58.2%
Owned Free and Clear	11.4%
Renter Occupied	30.4%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	11,410
Housing Units Inside Urbanized Area	97.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Brighton  
 Brighton city, CO (0808675)  
 Geography: Place

**Brighton city...**

## Top 3 Tapestry Segments

1. Up and Coming Families
2. Front Porches (8E)
3. Soccer Moms (4A)

## 2017 Consumer Spending

Apparel & Services: Total \$	\$28,766,547
Average Spent	\$2,323.44
Spending Potential Index	108
Education: Total \$	\$18,132,370
Average Spent	\$1,464.53
Spending Potential Index	101
Entertainment/Recreation: Total \$	\$40,366,246
Average Spent	\$3,260.34
Spending Potential Index	105
Food at Home: Total \$	\$64,559,037
Average Spent	\$5,214.36
Spending Potential Index	104
Food Away from Home: Total \$	\$44,086,806
Average Spent	\$3,560.84
Spending Potential Index	107
Health Care: Total \$	\$70,377,531
Average Spent	\$5,684.32
Spending Potential Index	102
HH Furnishings & Equipment: Total \$	\$25,571,826
Average Spent	\$2,065.41
Spending Potential Index	106
Personal Care Products & Services: Total \$	\$10,450,280
Average Spent	\$844.06
Spending Potential Index	106
Shelter: Total \$	\$214,495,889
Average Spent	\$17,324.60
Spending Potential Index	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$30,054,553
Average Spent	\$2,427.47
Spending Potential Index	104
Travel: Total \$	\$27,213,880
Average Spent	\$2,198.04
Spending Potential Index	106
Vehicle Maintenance & Repairs: Total \$	\$13,767,533
Average Spent	\$1,111.99
Spending Potential Index	104

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

April 20, 2018