



Community Profile

Platteville
 Platteville town, CO (0860160)
 Geography: Place

Platteville t...

Population Summary	
2000 Total Population	2,316
2010 Total Population	2,487
2017 Total Population	2,956
2017 Group Quarters	0
2022 Total Population	3,283
2017-2022 Annual Rate	2.12%
2017 Total Daytime Population	2,971
Workers	1,406
Residents	1,565
Household Summary	
2000 Households	779
2000 Average Household Size	2.97
2010 Households	864
2010 Average Household Size	2.88
2017 Households	1,018
2017 Average Household Size	2.90
2022 Households	1,128
2022 Average Household Size	2.91
2017-2022 Annual Rate	2.07%
2010 Families	653
2010 Average Family Size	3.35
2017 Families	754
2017 Average Family Size	3.41
2022 Families	828
2022 Average Family Size	3.43
2017-2022 Annual Rate	1.89%
Housing Unit Summary	
2000 Housing Units	812
Owner Occupied Housing Units	73.4%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	4.1%
2010 Housing Units	939
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	8.0%
2017 Housing Units	1,070
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	28.9%
Vacant Housing Units	4.9%
2022 Housing Units	1,192
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	29.0%
Vacant Housing Units	5.4%
Median Household Income	
2017	\$56,894
2022	\$66,281
Median Home Value	
2017	\$186,598
2022	\$196,462
Per Capita Income	
2017	\$25,653
2022	\$29,920
Median Age	
2010	33.3
2017	35.5
2022	35.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	1,019
<\$15,000	6.2%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	2.8%
\$200,000+	3.2%

Average Household Income \$73,481

2022 Households by Income

Household Income Base	1,128
<\$15,000	5.8%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	22.7%
\$150,000 - \$199,999	3.9%
\$200,000+	4.3%

Average Household Income \$86,041

2017 Owner Occupied Housing Units by Value

Total	708
<\$50,000	27.3%
\$50,000 - \$99,999	7.3%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	13.7%
\$200,000 - \$249,999	14.5%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	10.0%
\$400,000 - \$499,999	9.9%
\$500,000 - \$749,999	5.1%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.3%

Average Home Value \$211,052

2022 Owner Occupied Housing Units by Value

Total	781
<\$50,000	25.7%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	13.6%
\$200,000 - \$249,999	14.7%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	11.1%
\$500,000 - \$749,999	6.0%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.5%

Average Home Value \$225,288

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	2,487
0 - 4	8.0%
5 - 9	8.8%
10 - 14	9.0%
15 - 24	13.0%
25 - 34	13.7%
35 - 44	13.9%
45 - 54	14.5%
55 - 64	9.7%
65 - 74	6.6%
75 - 84	2.2%
85 +	0.6%
18 +	69.1%

2017 Population by Age

Total	2,957
0 - 4	7.4%
5 - 9	7.5%
10 - 14	7.6%
15 - 24	13.7%
25 - 34	13.1%
35 - 44	13.5%
45 - 54	13.0%
55 - 64	12.6%
65 - 74	7.5%
75 - 84	3.3%
85 +	0.8%
18 +	73.0%

2022 Population by Age

Total	3,285
0 - 4	7.5%
5 - 9	7.6%
10 - 14	7.8%
15 - 24	12.3%
25 - 34	14.8%
35 - 44	13.3%
45 - 54	11.6%
55 - 64	11.7%
65 - 74	8.3%
75 - 84	4.2%
85 +	0.9%
18 +	72.9%

2010 Population by Sex

Males	1,249
Females	1,238

2017 Population by Sex

Males	1,487
Females	1,470

2022 Population by Sex

Males	1,650
Females	1,635

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

April 20, 2018



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2010 Population by Race/Ethnicity

Total	2,487
White Alone	73.1%
Black Alone	0.2%
American Indian Alone	0.6%
Asian Alone	0.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	23.0%
Two or More Races	2.5%
Hispanic Origin	38.9%
Diversity Index	72.0

2017 Population by Race/Ethnicity

Total	2,957
White Alone	71.7%
Black Alone	0.3%
American Indian Alone	0.5%
Asian Alone	0.6%
Pacific Islander Alone	0.5%
Some Other Race Alone	23.9%
Two or More Races	2.5%
Hispanic Origin	39.4%
Diversity Index	73.1

2022 Population by Race/Ethnicity

Total	3,282
White Alone	70.0%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	0.7%
Pacific Islander Alone	0.5%
Some Other Race Alone	25.1%
Two or More Races	2.7%
Hispanic Origin	42.2%
Diversity Index	74.9

2010 Population by Relationship and Household Type

Total	2,487
In Households	100.0%
In Family Households	89.8%
Householder	26.3%
Spouse	20.0%
Child	37.4%
Other relative	4.2%
Nonrelative	1.9%
In Nonfamily Households	10.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	1,884
Less than 9th Grade	4.8%
9th - 12th Grade, No Diploma	8.1%
High School Graduate	31.2%
GED/Alternative Credential	4.9%
Some College, No Degree	27.2%
Associate Degree	10.1%
Bachelor's Degree	11.7%
Graduate/Professional Degree	2.0%
2017 Population 15+ by Marital Status	
Total	2,289
Never Married	27.2%
Married	54.3%
Widowed	4.0%
Divorced	14.5%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	97.8%
Civilian Unemployed (Unemployment Rate)	2.2%
2017 Employed Population 16+ by Industry	
Total	1,420
Agriculture/Mining	10.2%
Construction	13.0%
Manufacturing	12.1%
Wholesale Trade	2.0%
Retail Trade	8.9%
Transportation/Utilities	6.8%
Information	4.4%
Finance/Insurance/Real Estate	7.3%
Services	33.0%
Public Administration	2.3%
2017 Employed Population 16+ by Occupation	
Total	1,421
White Collar	47.5%
Management/Business/Financial	13.2%
Professional	17.0%
Sales	6.6%
Administrative Support	10.6%
Services	13.6%
Blue Collar	38.9%
Farming/Forestry/Fishing	2.3%
Construction/Extraction	9.0%
Installation/Maintenance/Repair	3.2%
Production	10.0%
Transportation/Material Moving	14.4%
2010 Population By Urban/ Rural Status	
Total Population	2,487
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type

Total	864
Households with 1 Person	20.0%
Households with 2+ People	80.0%
Family Households	75.6%
Husband-wife Families	57.6%
With Related Children	29.7%
Other Family (No Spouse Present)	17.9%
Other Family with Male Householder	6.6%
With Related Children	4.3%
Other Family with Female Householder	11.3%
With Related Children	8.7%
Nonfamily Households	4.4%
All Households with Children	42.9%
Multigenerational Households	4.4%
Unmarried Partner Households	6.0%
Male-female	5.6%
Same-sex	0.5%

2010 Households by Size

Total	864
1 Person Household	20.0%
2 Person Household	31.6%
3 Person Household	17.5%
4 Person Household	14.9%
5 Person Household	9.6%
6 Person Household	3.5%
7 + Person Household	2.9%

2010 Households by Tenure and Mortgage Status

Total	864
Owner Occupied	74.2%
Owned with a Mortgage/Loan	58.3%
Owned Free and Clear	15.9%
Renter Occupied	25.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	939
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Green Acres (6A)
3. American Dreamers (7C)

2017 Consumer Spending

Apparel & Services: Total \$	\$2,023,809
Average Spent	\$1,988.02
Spending Potential Index	92
Education: Total \$	\$1,234,227
Average Spent	\$1,212.40
Spending Potential Index	83
Entertainment/Recreation: Total \$	\$2,903,683
Average Spent	\$2,852.34
Spending Potential Index	91
Food at Home: Total \$	\$4,645,741
Average Spent	\$4,563.60
Spending Potential Index	91
Food Away from Home: Total \$	\$3,174,199
Average Spent	\$3,118.07
Spending Potential Index	94
Health Care: Total \$	\$5,271,698
Average Spent	\$5,178.49
Spending Potential Index	93
HH Furnishings & Equipment: Total \$	\$1,857,801
Average Spent	\$1,824.95
Spending Potential Index	94
Personal Care Products & Services: Total \$	\$743,362
Average Spent	\$730.22
Spending Potential Index	92
Shelter: Total \$	\$14,574,134
Average Spent	\$14,316.44
Spending Potential Index	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,215,145
Average Spent	\$2,175.98
Spending Potential Index	93
Travel: Total \$	\$1,888,905
Average Spent	\$1,855.51
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$1,002,126
Average Spent	\$984.41
Spending Potential Index	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.