



Market Profile

Erie town, CO (0824950)

Geography: Place

Erie town, CO...

Population Summary

2000 Total Population	6,604
2010 Total Population	18,025
2018 Total Population	24,420
2018 Group Quarters	1
2023 Total Population	29,100
2018-2023 Annual Rate	3.57%
2018 Total Daytime Population	14,179
Workers	2,930
Residents	11,249

Household Summary

2000 Households	2,292
2000 Average Household Size	2.88
2010 Households	6,259
2010 Average Household Size	2.88
2018 Households	8,366
2018 Average Household Size	2.92
2023 Households	9,941
2023 Average Household Size	2.93
2018-2023 Annual Rate	3.51%
2010 Families	5,025
2010 Average Family Size	3.21
2018 Families	6,637
2018 Average Family Size	3.28
2023 Families	7,845
2023 Average Family Size	3.29
2018-2023 Annual Rate	3.40%

Housing Unit Summary

2000 Housing Units	2,382
Owner Occupied Housing Units	86.1%
Renter Occupied Housing Units	10.2%
Vacant Housing Units	3.8%
2010 Housing Units	6,536
Owner Occupied Housing Units	84.5%
Renter Occupied Housing Units	11.3%
Vacant Housing Units	4.2%
2018 Housing Units	8,629
Owner Occupied Housing Units	87.0%
Renter Occupied Housing Units	9.9%
Vacant Housing Units	3.0%
2023 Housing Units	10,230
Owner Occupied Housing Units	89.1%
Renter Occupied Housing Units	8.0%
Vacant Housing Units	2.8%

Median Household Income

2018	\$116,860
2023	\$122,278

Median Home Value

2018	\$422,362
2023	\$466,522

Per Capita Income

2018	\$48,141
2023	\$52,012

Median Age

2010	35.8
2018	37.5
2023	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income

Household Income Base	
<\$15,000	1.4%
\$15,000 - \$24,999	2.0%
\$25,000 - \$34,999	2.8%
\$35,000 - \$49,999	4.7%
\$50,000 - \$74,999	10.9%
\$75,000 - \$99,999	15.4%
\$100,000 - \$149,999	28.1%
\$150,000 - \$199,999	19.5%
\$200,000+	15.2%
Average Household Income	\$139,479

2023 Households by Income

Household Income Base	
<\$15,000	1.3%
\$15,000 - \$24,999	1.7%
\$25,000 - \$34,999	2.2%
\$35,000 - \$49,999	4.0%
\$50,000 - \$74,999	10.0%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	28.5%
\$150,000 - \$199,999	21.2%
\$200,000+	16.5%
Average Household Income	\$150,724

2018 Owner Occupied Housing Units by Value

Total	
<\$50,000	1.6%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.3%
\$150,000 - \$199,999	0.8%
\$200,000 - \$249,999	4.0%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	31.9%
\$400,000 - \$499,999	29.7%
\$500,000 - \$749,999	20.9%
\$750,000 - \$999,999	3.6%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.7%
\$2,000,000 +	0.4%
Average Home Value	\$469,427

2023 Owner Occupied Housing Units by Value

Total	
<\$50,000	0.8%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.3%
\$200,000 - \$249,999	2.9%
\$250,000 - \$299,999	2.1%
\$300,000 - \$399,999	21.8%
\$400,000 - \$499,999	32.9%
\$500,000 - \$749,999	29.9%
\$750,000 - \$999,999	6.2%
\$1,000,000 - \$1,499,999	1.6%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	0.5%
Average Home Value	\$523,917

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	18,025
0 - 4	9.6%
5 - 9	10.3%
10 - 14	7.4%
15 - 24	8.0%
25 - 34	13.0%
35 - 44	20.3%
45 - 54	15.7%
55 - 64	10.0%
65 - 74	3.9%
75 - 84	1.4%
85 +	0.3%
18 +	68.9%

2018 Population by Age

Total	24,420
0 - 4	8.0%
5 - 9	9.3%
10 - 14	8.3%
15 - 24	9.0%
25 - 34	11.0%
35 - 44	18.0%
45 - 54	15.0%
55 - 64	11.9%
65 - 74	6.8%
75 - 84	2.3%
85 +	0.5%
18 +	70.7%

2023 Population by Age

Total	29,103
0 - 4	7.8%
5 - 9	8.6%
10 - 14	8.0%
15 - 24	9.2%
25 - 34	11.6%
35 - 44	17.4%
45 - 54	14.2%
55 - 64	11.6%
65 - 74	7.8%
75 - 84	3.3%
85 +	0.7%
18 +	71.6%

2010 Population by Sex

Males	8,959
Females	9,066

2018 Population by Sex

Males	12,178
Females	12,242

2023 Population by Sex

Males	14,547
Females	14,556

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2010 Population by Race/Ethnicity

Total	18,025
White Alone	89.2%
Black Alone	0.6%
American Indian Alone	0.4%
Asian Alone	4.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	2.9%
Hispanic Origin	8.8%
Diversity Index	33.0

2018 Population by Race/Ethnicity

Total	24,420
White Alone	88.0%
Black Alone	0.8%
American Indian Alone	0.4%
Asian Alone	4.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	3.4%
Hispanic Origin	9.1%
Diversity Index	35.1

2023 Population by Race/Ethnicity

Total	29,100
White Alone	86.9%
Black Alone	0.9%
American Indian Alone	0.4%
Asian Alone	5.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	3.8%
Hispanic Origin	9.8%
Diversity Index	37.7

2010 Population by Relationship and Household Type

Total	18,025
In Households	100.0%
In Family Households	90.9%
Householder	27.9%
Spouse	24.3%
Child	35.3%
Other relative	2.1%
Nonrelative	1.4%
In Nonfamily Households	9.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment

Total	15,984
Less than 9th Grade	1.0%
9th - 12th Grade, No Diploma	1.6%
High School Graduate	10.9%
GED/Alternative Credential	2.5%
Some College, No Degree	16.9%
Associate Degree	7.8%
Bachelor's Degree	35.5%
Graduate/Professional Degree	23.8%

2018 Population 15+ by Marital Status

Total	18,182
Never Married	21.2%
Married	68.5%
Widowed	3.1%
Divorced	7.3%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	98.1%
Civilian Unemployed (Unemployment Rate)	1.9%

2018 Employed Population 16+ by Industry

Total	13,400
Agriculture/Mining	1.2%
Construction	4.1%
Manufacturing	11.6%
Wholesale Trade	3.3%
Retail Trade	9.1%
Transportation/Utilities	4.0%
Information	3.5%
Finance/Insurance/Real Estate	6.7%
Services	52.5%
Public Administration	3.9%

2018 Employed Population 16+ by Occupation

Total	13,398
White Collar	74.5%
Management/Business/Financial	21.0%
Professional	31.2%
Sales	12.5%
Administrative Support	9.7%
Services	12.3%
Blue Collar	13.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	3.4%
Installation/Maintenance/Repair	2.0%
Production	3.3%
Transportation/Material Moving	4.3%

2010 Population By Urban/ Rural Status

Total Population	18,025
Population Inside Urbanized Area	98.9%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	6,259
Households with 1 Person	14.3%
Households with 2+ People	85.7%
Family Households	80.3%
Husband-wife Families	70.0%
With Related Children	40.3%
Other Family (No Spouse Present)	10.3%
Other Family with Male Householder	3.8%
With Related Children	2.8%
Other Family with Female Householder	6.6%
With Related Children	4.4%
Nonfamily Households	5.4%

All Households with Children

47.9%

Multigenerational Households

2.7%

Unmarried Partner Households

5.3%

Male-female

4.4%

Same-sex

0.9%

2010 Households by Size

Total	6,259
1 Person Household	14.3%
2 Person Household	33.1%
3 Person Household	19.6%
4 Person Household	21.2%
5 Person Household	8.3%
6 Person Household	2.5%
7 + Person Household	0.9%

2010 Households by Tenure and Mortgage Status

Total	6,259
Owner Occupied	88.2%
Owned with a Mortgage/Loan	80.8%
Owned Free and Clear	7.4%
Renter Occupied	11.8%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	6,536
Housing Units Inside Urbanized Area	98.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Boomburbs (1C)
2. Savvy Suburbanites (1D)
3. Soccer Moms (4A)

2018 Consumer Spending

Apparel & Services: Total \$	\$30,966,725
Average Spent	\$3,701.50
Spending Potential Index	170
Education: Total \$	\$20,439,419
Average Spent	\$2,443.15
Spending Potential Index	169
Entertainment/Recreation: Total \$	\$43,895,025
Average Spent	\$5,246.84
Spending Potential Index	163
Food at Home: Total \$	\$65,092,149
Average Spent	\$7,780.56
Spending Potential Index	155
Food Away from Home: Total \$	\$49,179,567
Average Spent	\$5,878.50
Spending Potential Index	167
Health Care: Total \$	\$73,973,155
Average Spent	\$8,842.12
Spending Potential Index	154
HH Furnishings & Equipment: Total \$	\$29,407,582
Average Spent	\$3,515.13
Spending Potential Index	168
Personal Care Products & Services: Total \$	\$11,717,865
Average Spent	\$1,400.65
Spending Potential Index	169
Shelter: Total \$	\$224,719,596
Average Spent	\$26,861.06
Spending Potential Index	160
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$33,299,190
Average Spent	\$3,980.30
Spending Potential Index	160
Travel: Total \$	\$31,810,877
Average Spent	\$3,802.40
Spending Potential Index	177
Vehicle Maintenance & Repairs: Total \$	\$14,267,392
Average Spent	\$1,705.40
Spending Potential Index	159

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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