



Market Profile

Evans city, CO (0825280)
 Geography: Place

Evans city, C...

Population Summary	
2000 Total Population	9,969
2010 Total Population	18,550
2018 Total Population	21,750
2018 Group Quarters	4
2023 Total Population	23,314
2018-2023 Annual Rate	1.40%
2018 Total Daytime Population	15,034
Workers	3,764
Residents	11,270
Household Summary	
2000 Households	3,430
2000 Average Household Size	2.90
2010 Households	6,297
2010 Average Household Size	2.95
2018 Households	7,204
2018 Average Household Size	3.02
2023 Households	7,693
2023 Average Household Size	3.03
2018-2023 Annual Rate	1.32%
2010 Families	4,380
2010 Average Family Size	3.47
2018 Families	4,979
2018 Average Family Size	3.58
2023 Families	5,268
2023 Average Family Size	3.61
2018-2023 Annual Rate	1.13%
Housing Unit Summary	
2000 Housing Units	3,578
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	34.5%
Vacant Housing Units	4.1%
2010 Housing Units	6,764
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	36.8%
Vacant Housing Units	6.9%
2018 Housing Units	7,677
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	38.6%
Vacant Housing Units	6.2%
2023 Housing Units	8,140
Owner Occupied Housing Units	58.7%
Renter Occupied Housing Units	35.8%
Vacant Housing Units	5.5%
Median Household Income	
2018	\$52,784
2023	\$60,768
Median Home Value	
2018	\$181,490
2023	\$233,590
Per Capita Income	
2018	\$21,590
2023	\$25,166
Median Age	
2010	27.9
2018	30.0
2023	30.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Evans city, CO (0825280)

Geography: Place

Evans city, C...

2018 Households by Income

Household Income Base	7,205
<\$15,000	8.3%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	3.2%
\$200,000+	1.7%
Average Household Income	\$65,229

2023 Households by Income

Household Income Base	7,693
<\$15,000	6.4%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	4.5%
\$200,000+	2.2%
Average Household Income	\$76,348

2018 Owner Occupied Housing Units by Value

Total	4,241
<\$50,000	6.4%
\$50,000 - \$99,999	5.1%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	34.4%
\$200,000 - \$249,999	17.6%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	9.3%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$211,967

2023 Owner Occupied Housing Units by Value

Total	4,776
<\$50,000	3.1%
\$50,000 - \$99,999	1.9%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	14.3%
\$200,000 - \$249,999	32.7%
\$250,000 - \$299,999	12.7%
\$300,000 - \$399,999	10.3%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	9.1%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$291,473

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 01, 2019



Market Profile

Evans city, CO (0825280)
Geography: Place

Evans city, C...

2010 Population by Age

Total	18,550
0 - 4	9.5%
5 - 9	9.7%
10 - 14	8.1%
15 - 24	17.5%
25 - 34	17.7%
35 - 44	13.9%
45 - 54	10.4%
55 - 64	7.0%
65 - 74	3.7%
75 - 84	1.9%
85 +	0.5%
18 +	68.5%

2018 Population by Age

Total	21,752
0 - 4	8.8%
5 - 9	8.5%
10 - 14	8.1%
15 - 24	14.9%
25 - 34	19.0%
35 - 44	14.7%
45 - 54	10.5%
55 - 64	8.1%
65 - 74	4.9%
75 - 84	1.9%
85 +	0.6%
18 +	70.2%

2023 Population by Age

Total	23,318
0 - 4	9.0%
5 - 9	8.5%
10 - 14	8.0%
15 - 24	14.7%
25 - 34	18.2%
35 - 44	15.9%
45 - 54	10.1%
55 - 64	7.6%
65 - 74	5.3%
75 - 84	2.1%
85 +	0.6%
18 +	70.1%

2010 Population by Sex

Males	9,198
Females	9,352

2018 Population by Sex

Males	10,786
Females	10,966

2023 Population by Sex

Males	11,555
Females	11,763

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 01, 2019



Market Profile

Evans city, CO (0825280)
 Geography: Place

	Evans city, C...
2010 Population by Race/Ethnicity	
Total	18,550
White Alone	76.6%
Black Alone	0.9%
American Indian Alone	1.2%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	17.4%
Two or More Races	2.9%
Hispanic Origin	43.1%
Diversity Index	70.1
2018 Population by Race/Ethnicity	
Total	21,749
White Alone	74.2%
Black Alone	1.6%
American Indian Alone	1.1%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	18.5%
Two or More Races	3.3%
Hispanic Origin	45.0%
Diversity Index	72.1
2023 Population by Race/Ethnicity	
Total	23,314
White Alone	72.9%
Black Alone	1.9%
American Indian Alone	1.1%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	19.1%
Two or More Races	3.5%
Hispanic Origin	47.4%
Diversity Index	73.3
2010 Population by Relationship and Household Type	
Total	18,550
In Households	100.0%
In Family Households	85.0%
Householder	23.6%
Spouse	17.2%
Child	36.1%
Other relative	5.1%
Nonrelative	3.0%
In Nonfamily Households	15.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Evans city, CO (0825280)

Geography: Place

Evans city, C...

2018 Population 25+ by Educational Attainment

Total	12,983
Less than 9th Grade	7.8%
9th - 12th Grade, No Diploma	11.8%
High School Graduate	25.3%
GED/Alternative Credential	6.6%
Some College, No Degree	22.9%
Associate Degree	10.2%
Bachelor's Degree	10.9%
Graduate/Professional Degree	4.4%

2018 Population 15+ by Marital Status

Total	16,214
Never Married	34.2%
Married	49.1%
Widowed	3.5%
Divorced	13.1%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	96.7%
Civilian Unemployed (Unemployment Rate)	3.3%

2018 Employed Population 16+ by Industry

Total	10,691
Agriculture/Mining	4.0%
Construction	11.1%
Manufacturing	7.3%
Wholesale Trade	3.6%
Retail Trade	16.9%
Transportation/Utilities	4.4%
Information	0.7%
Finance/Insurance/Real Estate	5.8%
Services	43.2%
Public Administration	3.1%

2018 Employed Population 16+ by Occupation

Total	10,692
White Collar	50.9%
Management/Business/Financial	9.3%
Professional	13.8%
Sales	14.7%
Administrative Support	13.1%
Services	20.1%
Blue Collar	29.0%
Farming/Forestry/Fishing	2.5%
Construction/Extraction	10.0%
Installation/Maintenance/Repair	3.3%
Production	7.8%
Transportation/Material Moving	5.4%

2010 Population By Urban/ Rural Status

Total Population	18,550
Population Inside Urbanized Area	99.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 01, 2019



Market Profile

Evans city, CO (0825280)

Geography: Place

	Evans city, C...
2010 Households by Type	
Total	6,297
Households with 1 Person	20.4%
Households with 2+ People	79.6%
Family Households	69.6%
Husband-wife Families	50.7%
With Related Children	30.5%
Other Family (No Spouse Present)	18.9%
Other Family with Male Householder	6.3%
With Related Children	4.4%
Other Family with Female Householder	12.5%
With Related Children	9.0%
Nonfamily Households	10.1%
All Households with Children	44.5%
Multigenerational Households	4.8%
Unmarried Partner Households	8.8%
Male-female	8.1%
Same-sex	0.7%
2010 Households by Size	
Total	6,297
1 Person Household	20.4%
2 Person Household	28.3%
3 Person Household	18.3%
4 Person Household	15.9%
5 Person Household	9.5%
6 Person Household	4.5%
7 + Person Household	3.1%
2010 Households by Tenure and Mortgage Status	
Total	6,297
Owner Occupied	60.5%
Owned with a Mortgage/Loan	51.8%
Owned Free and Clear	8.7%
Renter Occupied	39.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	6,764
Housing Units Inside Urbanized Area	99.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Evans city, CO (0825280)

Geography: Place

Evans city, C...

Top 3 Tapestry Segments

1. Up and Coming Families
2. Down the Road (10D)
3. NeWest Residents (13C)

2018 Consumer Spending

Apparel & Services: Total \$	\$12,922,962
Average Spent	\$1,793.86
Spending Potential Index	82
Education: Total \$	\$7,541,799
Average Spent	\$1,046.89
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$18,042,129
Average Spent	\$2,504.46
Spending Potential Index	78
Food at Home: Total \$	\$29,133,286
Average Spent	\$4,044.04
Spending Potential Index	81
Food Away from Home: Total \$	\$20,902,779
Average Spent	\$2,901.55
Spending Potential Index	83
Health Care: Total \$	\$31,198,735
Average Spent	\$4,330.75
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$12,126,344
Average Spent	\$1,683.28
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$4,835,402
Average Spent	\$671.21
Spending Potential Index	81
Shelter: Total \$	\$95,695,589
Average Spent	\$13,283.67
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,094,664
Average Spent	\$1,817.69
Spending Potential Index	73
Travel: Total \$	\$11,874,876
Average Spent	\$1,648.37
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$6,236,711
Average Spent	\$865.73
Spending Potential Index	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 01, 2019