



Market Profile

Frederick town, CO (0828360)

Geography: Place

Frederick tow...

Population Summary

2000 Total Population	3,444
2010 Total Population	9,566
2018 Total Population	13,746
2018 Group Quarters	0
2023 Total Population	15,847
2018-2023 Annual Rate	2.89%
2018 Total Daytime Population	12,234
Workers	5,298
Residents	6,936

Household Summary

2000 Households	1,172
2000 Average Household Size	2.94
2010 Households	3,248
2010 Average Household Size	2.95
2018 Households	4,626
2018 Average Household Size	2.97
2023 Households	5,320
2023 Average Household Size	2.98
2018-2023 Annual Rate	2.84%
2010 Families	2,580
2010 Average Family Size	3.29
2018 Families	3,596
2018 Average Family Size	3.36
2023 Families	4,110
2023 Average Family Size	3.38
2018-2023 Annual Rate	2.71%

Housing Unit Summary

2000 Housing Units	1,231
Owner Occupied Housing Units	80.9%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.8%
2010 Housing Units	3,398
Owner Occupied Housing Units	84.5%
Renter Occupied Housing Units	11.1%
Vacant Housing Units	4.4%
2018 Housing Units	4,817
Owner Occupied Housing Units	86.4%
Renter Occupied Housing Units	9.7%
Vacant Housing Units	4.0%
2023 Housing Units	5,542
Owner Occupied Housing Units	87.6%
Renter Occupied Housing Units	8.4%
Vacant Housing Units	4.0%

Median Household Income

2018	\$89,358
2023	\$98,425

Median Home Value

2018	\$320,919
2023	\$354,616

Per Capita Income

2018	\$37,472
2023	\$41,404

Median Age

2010	33.7
2018	36.3
2023	36.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	4,625
<\$15,000	3.2%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	7.3%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	17.1%
\$100,000 - \$149,999	25.1%
\$150,000 - \$199,999	9.5%
\$200,000+	9.4%
Average Household Income	\$109,687

2023 Households by Income

Household Income Base	5,320
<\$15,000	2.5%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	3.0%
\$35,000 - \$49,999	6.0%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	17.3%
\$100,000 - \$149,999	27.6%
\$150,000 - \$199,999	11.0%
\$200,000+	10.5%
Average Household Income	\$121,499

2018 Owner Occupied Housing Units by Value

Total	4,162
<\$50,000	0.7%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	13.9%
\$250,000 - \$299,999	12.1%
\$300,000 - \$399,999	30.3%
\$400,000 - \$499,999	10.8%
\$500,000 - \$749,999	9.2%
\$750,000 - \$999,999	5.6%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$358,067

2023 Owner Occupied Housing Units by Value

Total	4,851
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	1.8%
\$200,000 - \$249,999	16.0%
\$250,000 - \$299,999	16.6%
\$300,000 - \$399,999	27.9%
\$400,000 - \$499,999	15.9%
\$500,000 - \$749,999	12.3%
\$750,000 - \$999,999	8.6%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$413,786

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		Frederick tow...
Total		9,566
0 - 4		9.6%
5 - 9		9.3%
10 - 14		8.1%
15 - 24		9.8%
25 - 34		15.7%
35 - 44		18.5%
45 - 54		13.1%
55 - 64		9.7%
65 - 74		4.3%
75 - 84		1.5%
85 +		0.4%
18 +		68.9%
2018 Population by Age		
Total		13,745
0 - 4		7.9%
5 - 9		8.3%
10 - 14		8.2%
15 - 24		11.1%
25 - 34		12.6%
35 - 44		15.8%
45 - 54		13.8%
55 - 64		11.3%
65 - 74		8.0%
75 - 84		2.6%
85 +		0.7%
18 +		71.6%
2023 Population by Age		
Total		15,845
0 - 4		7.8%
5 - 9		8.0%
10 - 14		8.0%
15 - 24		10.8%
25 - 34		13.7%
35 - 44		15.7%
45 - 54		12.5%
55 - 64		10.5%
65 - 74		8.7%
75 - 84		3.4%
85 +		0.8%
18 +		71.9%
2010 Population by Sex		
Males		4,815
Females		4,751
2018 Population by Sex		
Males		6,818
Females		6,927
2023 Population by Sex		
Males		7,824
Females		8,021

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	9,566
White Alone	87.1%
Black Alone	0.5%
American Indian Alone	0.5%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.6%
Two or More Races	3.2%
Hispanic Origin	17.0%
Diversity Index	45.5

2018 Population by Race/Ethnicity

Total	13,746
White Alone	85.9%
Black Alone	0.8%
American Indian Alone	0.5%
Asian Alone	2.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.5%
Two or More Races	3.4%
Hispanic Origin	16.7%
Diversity Index	46.7

2023 Population by Race/Ethnicity

Total	15,846
White Alone	84.3%
Black Alone	1.0%
American Indian Alone	0.5%
Asian Alone	3.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.0%
Two or More Races	3.8%
Hispanic Origin	18.4%
Diversity Index	50.2

2010 Population by Relationship and Household Type

Total	9,566
In Households	100.0%
In Family Households	90.6%
Householder	27.0%
Spouse	22.9%
Child	35.8%
Other relative	3.2%
Nonrelative	1.8%
In Nonfamily Households	9.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

March 01, 2019



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2018 Population 25+ by Educational Attainment

Total	8,887
Less than 9th Grade	0.8%
9th - 12th Grade, No Diploma	3.4%
High School Graduate	19.3%
GED/Alternative Credential	3.9%
Some College, No Degree	26.2%
Associate Degree	10.2%
Bachelor's Degree	27.0%
Graduate/Professional Degree	9.2%

2018 Population 15+ by Marital Status

Total	10,406
Never Married	21.0%
Married	64.3%
Widowed	3.2%
Divorced	11.5%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	96.2%
Civilian Unemployed (Unemployment Rate)	3.8%

2018 Employed Population 16+ by Industry

Total	6,925
Agriculture/Mining	2.4%
Construction	9.9%
Manufacturing	9.9%
Wholesale Trade	2.4%
Retail Trade	9.4%
Transportation/Utilities	6.2%
Information	2.8%
Finance/Insurance/Real Estate	4.4%
Services	47.0%
Public Administration	5.6%

2018 Employed Population 16+ by Occupation

Total	6,927
White Collar	58.3%
Management/Business/Financial	16.6%
Professional	21.1%
Sales	7.1%
Administrative Support	13.6%
Services	17.9%
Blue Collar	23.8%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	3.8%
Production	6.2%
Transportation/Material Moving	8.4%

2010 Population By Urban/ Rural Status

Total Population	9,566
Population Inside Urbanized Area	12.9%
Population Inside Urbanized Cluster	79.5%
Rural Population	7.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	3,248
Households with 1 Person	14.8%
Households with 2+ People	85.2%
Family Households	79.4%
Husband-wife Families	67.3%
With Related Children	37.2%
Other Family (No Spouse Present)	12.1%
Other Family with Male Householder	4.0%
With Related Children	2.6%
Other Family with Female Householder	8.1%
With Related Children	5.9%
Nonfamily Households	5.8%
All Households with Children	46.2%

2010 Households by Size

Total	3,248
1 Person Household	14.8%
2 Person Household	33.8%
3 Person Household	17.4%
4 Person Household	19.6%
5 Person Household	8.7%
6 Person Household	3.3%
7 + Person Household	2.4%

2010 Households by Tenure and Mortgage Status

Total	3,248
Owner Occupied	88.4%
Owned with a Mortgage/Loan	78.0%
Owned Free and Clear	10.3%
Renter Occupied	11.6%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,398
Housing Units Inside Urbanized Area	12.8%
Housing Units Inside Urbanized Cluster	79.0%
Rural Housing Units	8.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Boomburbs (1C)
2. Up and Coming Families
3. Middleburg (4C)

2018 Consumer Spending

Apparel & Services: Total \$	\$13,497,009
Average Spent	\$2,917.64
Spending Potential Index	134
Education: Total \$	\$8,589,433
Average Spent	\$1,856.77
Spending Potential Index	128
Entertainment/Recreation: Total \$	\$19,244,628
Average Spent	\$4,160.10
Spending Potential Index	129
Food at Home: Total \$	\$28,982,198
Average Spent	\$6,265.07
Spending Potential Index	125
Food Away from Home: Total \$	\$21,630,811
Average Spent	\$4,675.92
Spending Potential Index	133
Health Care: Total \$	\$32,970,714
Average Spent	\$7,127.26
Spending Potential Index	124
HH Furnishings & Equipment: Total \$	\$12,917,230
Average Spent	\$2,792.31
Spending Potential Index	134
Personal Care Products & Services: Total \$	\$5,126,025
Average Spent	\$1,108.09
Spending Potential Index	134
Shelter: Total \$	\$98,357,895
Average Spent	\$21,261.97
Spending Potential Index	127
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,466,378
Average Spent	\$3,127.19
Spending Potential Index	126
Travel: Total \$	\$13,578,775
Average Spent	\$2,935.32
Spending Potential Index	136
Vehicle Maintenance & Repairs: Total \$	\$6,360,240
Average Spent	\$1,374.89
Spending Potential Index	128

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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