



Market Profile

Lochbuie town, CO (0845530)

Geography: Place

Lochbuie town...

Population Summary

2000 Total Population	2,830
2010 Total Population	4,726
2018 Total Population	6,169
2018 Group Quarters	0
2023 Total Population	8,142
2018-2023 Annual Rate	5.71%
2018 Total Daytime Population	3,728
Workers	388
Residents	3,340

Household Summary

2000 Households	956
2000 Average Household Size	2.96
2010 Households	1,631
2010 Average Household Size	2.90
2018 Households	2,117
2018 Average Household Size	2.91
2023 Households	2,782
2023 Average Household Size	2.93
2018-2023 Annual Rate	5.62%
2010 Families	1,227
2010 Average Family Size	3.32
2018 Families	1,576
2018 Average Family Size	3.37
2023 Families	2,055
2023 Average Family Size	3.40
2018-2023 Annual Rate	5.45%

Housing Unit Summary

2000 Housing Units	976
Owner Occupied Housing Units	82.9%
Renter Occupied Housing Units	15.1%
Vacant Housing Units	2.0%
2010 Housing Units	1,762
Owner Occupied Housing Units	78.3%
Renter Occupied Housing Units	14.2%
Vacant Housing Units	7.4%
2018 Housing Units	2,144
Owner Occupied Housing Units	83.3%
Renter Occupied Housing Units	15.4%
Vacant Housing Units	1.3%
2023 Housing Units	2,795
Owner Occupied Housing Units	88.2%
Renter Occupied Housing Units	11.3%
Vacant Housing Units	0.5%

Median Household Income

2018	\$61,540
2023	\$72,591

Median Home Value

2018	\$205,725
2023	\$333,529

Per Capita Income

2018	\$26,072
2023	\$30,202

Median Age

2010	30.4
2018	36.2
2023	36.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	2,118
<\$15,000	5.3%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	22.5%
\$75,000 - \$99,999	17.4%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	3.2%
\$200,000+	2.5%
Average Household Income	\$75,056

2023 Households by Income

Household Income Base	2,782
<\$15,000	4.0%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	5.4%
\$200,000+	5.0%
Average Household Income	\$87,193

2018 Owner Occupied Housing Units by Value

Total	1,788
<\$50,000	5.6%
\$50,000 - \$99,999	20.5%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	14.7%
\$250,000 - \$299,999	14.6%
\$300,000 - \$399,999	10.1%
\$400,000 - \$499,999	11.5%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$217,268

2023 Owner Occupied Housing Units by Value

Total	2,463
<\$50,000	2.1%
\$50,000 - \$99,999	10.7%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	1.5%
\$200,000 - \$249,999	2.2%
\$250,000 - \$299,999	13.6%
\$300,000 - \$399,999	17.3%
\$400,000 - \$499,999	35.6%
\$500,000 - \$749,999	2.6%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$311,135

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Market Profile

Lochbuie town, CO (0845530)
 Geography: Place

	Lochbuie town...
2010 Population by Age	
Total	4,726
0 - 4	10.3%
5 - 9	9.4%
10 - 14	6.7%
15 - 24	11.9%
25 - 34	20.9%
35 - 44	13.1%
45 - 54	12.1%
55 - 64	8.4%
65 - 74	5.1%
75 - 84	1.5%
85 +	0.5%
18 +	69.4%
2018 Population by Age	
Total	6,171
0 - 4	7.5%
5 - 9	8.0%
10 - 14	8.1%
15 - 24	10.9%
25 - 34	13.4%
35 - 44	15.8%
45 - 54	12.2%
55 - 64	12.2%
65 - 74	7.9%
75 - 84	3.3%
85 +	0.7%
18 +	72.4%
2023 Population by Age	
Total	8,142
0 - 4	7.5%
5 - 9	8.0%
10 - 14	8.0%
15 - 24	10.5%
25 - 34	13.1%
35 - 44	16.6%
45 - 54	11.3%
55 - 64	11.9%
65 - 74	8.3%
75 - 84	4.0%
85 +	0.8%
18 +	72.5%
2010 Population by Sex	
Males	2,426
Females	2,300
2018 Population by Sex	
Males	3,144
Females	3,027
2023 Population by Sex	
Males	4,155
Females	3,987

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

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Geography: Place

Lochbuie town...

2010 Population by Race/Ethnicity

Total	4,726
White Alone	78.5%
Black Alone	1.1%
American Indian Alone	1.3%
Asian Alone	0.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	14.2%
Two or More Races	4.0%
Hispanic Origin	31.8%
Diversity Index	65.1

2018 Population by Race/Ethnicity

Total	6,168
White Alone	79.5%
Black Alone	1.2%
American Indian Alone	1.0%
Asian Alone	1.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	12.9%
Two or More Races	4.2%
Hispanic Origin	29.5%
Diversity Index	63.1

2023 Population by Race/Ethnicity

Total	8,142
White Alone	79.1%
Black Alone	1.4%
American Indian Alone	1.0%
Asian Alone	1.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	12.4%
Two or More Races	4.4%
Hispanic Origin	30.3%
Diversity Index	63.8

2010 Population by Relationship and Household Type

Total	4,726
In Households	100.0%
In Family Households	88.7%
Householder	26.0%
Spouse	20.8%
Child	34.8%
Other relative	4.5%
Nonrelative	2.7%
In Nonfamily Households	11.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment

Total	4,039
Less than 9th Grade	10.4%
9th - 12th Grade, No Diploma	12.6%
High School Graduate	28.4%
GED/Alternative Credential	6.2%
Some College, No Degree	18.7%
Associate Degree	10.5%
Bachelor's Degree	11.6%
Graduate/Professional Degree	1.6%

2018 Population 15+ by Marital Status

Total	4,713
Never Married	28.0%
Married	52.0%
Widowed	4.3%
Divorced	15.7%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	98.2%
Civilian Unemployed (Unemployment Rate)	1.8%

2018 Employed Population 16+ by Industry

Total	2,883
Agriculture/Mining	2.7%
Construction	6.4%
Manufacturing	10.3%
Wholesale Trade	4.5%
Retail Trade	15.9%
Transportation/Utilities	8.3%
Information	1.7%
Finance/Insurance/Real Estate	5.9%
Services	38.8%
Public Administration	5.4%

2018 Employed Population 16+ by Occupation

Total	2,882
White Collar	45.1%
Management/Business/Financial	8.0%
Professional	8.9%
Sales	13.4%
Administrative Support	14.7%
Services	27.8%
Blue Collar	27.1%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	6.2%
Production	6.4%
Transportation/Material Moving	8.8%

2010 Population By Urban/ Rural Status

Total Population	4,726
Population Inside Urbanized Area	12.0%
Population Inside Urbanized Cluster	87.0%
Rural Population	1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	1,631
Households with 1 Person	18.6%
Households with 2+ People	81.4%
Family Households	75.2%
Husband-wife Families	60.4%
With Related Children	34.2%
Other Family (No Spouse Present)	14.8%
Other Family with Male Householder	5.5%
With Related Children	3.7%
Other Family with Female Householder	9.4%
With Related Children	6.3%
Nonfamily Households	6.1%
All Households with Children	45.2%
Multigenerational Households	5.4%
Unmarried Partner Households	6.2%
Male-female	5.8%
Same-sex	0.4%

2010 Households by Size

Total	1,631
1 Person Household	18.6%
2 Person Household	31.5%
3 Person Household	17.7%
4 Person Household	15.9%
5 Person Household	10.2%
6 Person Household	4.0%
7 + Person Household	2.1%

2010 Households by Tenure and Mortgage Status

Total	1,631
Owner Occupied	84.6%
Owned with a Mortgage/Loan	74.6%
Owned Free and Clear	10.0%
Renter Occupied	15.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,762
Housing Units Inside Urbanized Area	11.8%
Housing Units Inside Urbanized Cluster	86.8%
Rural Housing Units	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Middleburg (4C)
2. Green Acres (6A)
3. Up and Coming Families

2018 Consumer Spending

Apparel & Services: Total \$	\$4,097,338
Average Spent	\$1,935.45
Spending Potential Index	89
Education: Total \$	\$2,688,833
Average Spent	\$1,270.11
Spending Potential Index	88
Entertainment/Recreation: Total \$	\$6,134,520
Average Spent	\$2,897.74
Spending Potential Index	90
Food at Home: Total \$	\$9,383,546
Average Spent	\$4,432.47
Spending Potential Index	88
Food Away from Home: Total \$	\$6,690,584
Average Spent	\$3,160.41
Spending Potential Index	90
Health Care: Total \$	\$11,125,169
Average Spent	\$5,255.16
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$4,043,035
Average Spent	\$1,909.79
Spending Potential Index	91
Personal Care Products & Services: Total \$	\$1,597,264
Average Spent	\$754.49
Spending Potential Index	91
Shelter: Total \$	\$30,610,971
Average Spent	\$14,459.60
Spending Potential Index	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,639,741
Average Spent	\$2,191.66
Spending Potential Index	88
Travel: Total \$	\$4,109,313
Average Spent	\$1,941.10
Spending Potential Index	90
Vehicle Maintenance & Repairs: Total \$	\$2,052,177
Average Spent	\$969.38
Spending Potential Index	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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