



Market Profile

Mead town, CO (0849600)

Geography: Place

Mead town, CO...

Population Summary

2000 Total Population	2,684
2010 Total Population	3,434
2018 Total Population	4,538
2018 Group Quarters	3
2023 Total Population	5,976
2018-2023 Annual Rate	5.66%
2018 Total Daytime Population	4,598
Workers	2,255
Residents	2,343

Household Summary

2000 Households	869
2000 Average Household Size	3.09
2010 Households	1,177
2010 Average Household Size	2.92
2018 Households	1,549
2018 Average Household Size	2.93
2023 Households	2,023
2023 Average Household Size	2.95
2018-2023 Annual Rate	5.48%
2010 Families	966
2010 Average Family Size	3.20
2018 Families	1,237
2018 Average Family Size	3.26
2023 Families	1,601
2023 Average Family Size	3.31
2018-2023 Annual Rate	5.29%

Housing Unit Summary

2000 Housing Units	908
Owner Occupied Housing Units	84.0%
Renter Occupied Housing Units	11.7%
Vacant Housing Units	4.3%
2010 Housing Units	1,228
Owner Occupied Housing Units	88.1%
Renter Occupied Housing Units	7.7%
Vacant Housing Units	4.2%
2018 Housing Units	1,572
Owner Occupied Housing Units	88.2%
Renter Occupied Housing Units	10.3%
Vacant Housing Units	1.5%
2023 Housing Units	2,046
Owner Occupied Housing Units	87.8%
Renter Occupied Housing Units	11.1%
Vacant Housing Units	1.1%

Median Household Income

2018	\$92,210
2023	\$100,134

Median Home Value

2018	\$448,768
2023	\$485,951

Per Capita Income

2018	\$41,962
2023	\$45,509

Median Age

2010	36.1
2018	41.6
2023	43.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income

Household Income Base	
<\$15,000	4.5%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	3.7%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	21.3%
\$150,000 - \$199,999	12.3%
\$200,000+	12.7%
Average Household Income	\$118,304

2023 Households by Income

Household Income Base	
<\$15,000	3.6%
\$15,000 - \$24,999	2.5%
\$25,000 - \$34,999	3.3%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	22.5%
\$150,000 - \$199,999	14.1%
\$200,000+	13.5%
Average Household Income	\$128,941

2018 Owner Occupied Housing Units by Value

Total	
<\$50,000	0.5%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	0.8%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	25.0%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	14.6%
\$500,000 - \$749,999	34.0%
\$750,000 - \$999,999	3.2%
\$1,000,000 - \$1,499,999	4.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.9%
Average Home Value	\$500,685

2023 Owner Occupied Housing Units by Value

Total	
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.4%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	16.6%
\$400,000 - \$499,999	31.9%
\$500,000 - \$749,999	33.9%
\$750,000 - \$999,999	6.7%
\$1,000,000 - \$1,499,999	4.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.8%
Average Home Value	\$558,111

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	3,434
0 - 4	7.3%
5 - 9	8.9%
10 - 14	9.4%
15 - 24	9.9%
25 - 34	13.1%
35 - 44	14.1%
45 - 54	17.8%
55 - 64	13.1%
65 - 74	4.5%
75 - 84	1.5%
85 +	0.3%
18 +	69.4%
2018 Population by Age	
Total	4,538
0 - 4	5.4%
5 - 9	6.1%
10 - 14	7.4%
15 - 24	12.4%
25 - 34	10.6%
35 - 44	12.5%
45 - 54	14.7%
55 - 64	16.5%
65 - 74	10.0%
75 - 84	3.5%
85 +	0.9%
18 +	76.7%
2023 Population by Age	
Total	5,975
0 - 4	5.3%
5 - 9	5.8%
10 - 14	6.5%
15 - 24	10.7%
25 - 34	11.8%
35 - 44	12.5%
45 - 54	13.1%
55 - 64	15.5%
65 - 74	12.5%
75 - 84	5.1%
85 +	1.2%
18 +	78.2%
2010 Population by Sex	
Males	1,723
Females	1,711
2018 Population by Sex	
Males	2,250
Females	2,288
2023 Population by Sex	
Males	2,955
Females	3,020

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2010 Population by Race/Ethnicity

Total	3,434
White Alone	92.3%
Black Alone	0.2%
American Indian Alone	0.6%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.1%
Two or More Races	2.4%
Hispanic Origin	9.4%
Diversity Index	29.3

2018 Population by Race/Ethnicity

Total	4,538
White Alone	90.7%
Black Alone	0.4%
American Indian Alone	0.6%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.2%
Two or More Races	2.1%
Hispanic Origin	10.9%
Diversity Index	33.7

2023 Population by Race/Ethnicity

Total	5,975
White Alone	88.5%
Black Alone	0.6%
American Indian Alone	0.6%
Asian Alone	2.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.2%
Two or More Races	2.6%
Hispanic Origin	13.2%
Diversity Index	39.6

2010 Population by Relationship and Household Type

Total	3,434
In Households	100.0%
In Family Households	91.8%
Householder	28.1%
Spouse	24.5%
Child	35.1%
Other relative	2.5%
Nonrelative	1.6%
In Nonfamily Households	8.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment

Total	3,119
Less than 9th Grade	0.5%
9th - 12th Grade, No Diploma	5.3%
High School Graduate	22.8%
GED/Alternative Credential	2.2%
Some College, No Degree	22.8%
Associate Degree	10.3%
Bachelor's Degree	21.5%
Graduate/Professional Degree	14.6%

2018 Population 15+ by Marital Status

Total	3,684
Never Married	20.3%
Married	70.6%
Widowed	2.3%
Divorced	6.8%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	98.5%
Civilian Unemployed (Unemployment Rate)	1.5%

2018 Employed Population 16+ by Industry

Total	2,235
Agriculture/Mining	3.9%
Construction	9.6%
Manufacturing	14.6%
Wholesale Trade	1.5%
Retail Trade	8.0%
Transportation/Utilities	8.1%
Information	0.4%
Finance/Insurance/Real Estate	5.7%
Services	44.8%
Public Administration	3.3%

2018 Employed Population 16+ by Occupation

Total	2,233
White Collar	68.5%
Management/Business/Financial	25.3%
Professional	26.5%
Sales	6.0%
Administrative Support	10.8%
Services	9.6%
Blue Collar	21.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	1.5%
Production	7.4%
Transportation/Material Moving	8.2%

2010 Population By Urban/ Rural Status

Total Population	3,434
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	1,177
Households with 1 Person	12.8%
Households with 2+ People	87.2%
Family Households	82.1%
Husband-wife Families	71.4%
With Related Children	36.7%
Other Family (No Spouse Present)	10.7%
Other Family with Male Householder	4.8%
With Related Children	3.3%
Other Family with Female Householder	5.9%
With Related Children	4.1%
Nonfamily Households	5.1%
All Households with Children	44.6%
Multigenerational Households	3.1%
Unmarried Partner Households	5.2%
Male-female	4.6%
Same-sex	0.6%

2010 Households by Size

Total	1,177
1 Person Household	12.8%
2 Person Household	37.8%
3 Person Household	16.7%
4 Person Household	18.9%
5 Person Household	8.2%
6 Person Household	3.5%
7 + Person Household	2.0%

2010 Households by Tenure and Mortgage Status

Total	1,177
Owner Occupied	91.9%
Owned with a Mortgage/Loan	81.1%
Owned Free and Clear	10.8%
Renter Occupied	8.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,228
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Soccer Moms (4A)
2. Savvy Suburbanites (1D)
3. Green Acres (6A)

2018 Consumer Spending

Apparel & Services: Total \$	\$4,691,481
Average Spent	\$3,028.72
Spending Potential Index	139
Education: Total \$	\$3,296,634
Average Spent	\$2,128.23
Spending Potential Index	147
Entertainment/Recreation: Total \$	\$6,948,749
Average Spent	\$4,485.96
Spending Potential Index	139
Food at Home: Total \$	\$10,327,522
Average Spent	\$6,667.22
Spending Potential Index	133
Food Away from Home: Total \$	\$7,552,707
Average Spent	\$4,875.86
Spending Potential Index	139
Health Care: Total \$	\$12,236,539
Average Spent	\$7,899.64
Spending Potential Index	138
HH Furnishings & Equipment: Total \$	\$4,610,084
Average Spent	\$2,976.17
Spending Potential Index	142
Personal Care Products & Services: Total \$	\$1,823,734
Average Spent	\$1,177.36
Spending Potential Index	142
Shelter: Total \$	\$35,126,808
Average Spent	\$22,677.09
Spending Potential Index	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,353,424
Average Spent	\$3,456.05
Spending Potential Index	139
Travel: Total \$	\$4,947,370
Average Spent	\$3,193.91
Spending Potential Index	148
Vehicle Maintenance & Repairs: Total \$	\$2,278,340
Average Spent	\$1,470.85
Spending Potential Index	137

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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