



Market Profile

Nunn town, CO (0855045)
 Geography: Place

Nunn town, CO...

Population Summary	
2000 Total Population	276
2010 Total Population	416
2018 Total Population	456
2018 Group Quarters	0
2023 Total Population	489
2018-2023 Annual Rate	1.41%
2018 Total Daytime Population	441
Workers	238
Residents	203
Household Summary	
2000 Households	102
2000 Average Household Size	2.71
2010 Households	166
2010 Average Household Size	2.51
2018 Households	181
2018 Average Household Size	2.52
2023 Households	194
2023 Average Household Size	2.52
2018-2023 Annual Rate	1.40%
2010 Families	112
2010 Average Family Size	3.07
2018 Families	131
2018 Average Family Size	3.01
2023 Families	140
2023 Average Family Size	3.01
2018-2023 Annual Rate	1.34%
Housing Unit Summary	
2000 Housing Units	120
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	20.0%
Vacant Housing Units	15.0%
2010 Housing Units	197
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	15.7%
2018 Housing Units	192
Owner Occupied Housing Units	76.0%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	5.7%
2023 Housing Units	199
Owner Occupied Housing Units	80.9%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	2.5%
Median Household Income	
2018	\$70,309
2023	\$78,161
Median Home Value	
2018	\$463,000
2023	\$497,500
Per Capita Income	
2018	\$31,936
2023	\$36,345
Median Age	
2010	41.4
2018	44.2
2023	45.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income

Household Income Base	
<\$15,000	181
\$15,000 - \$24,999	6.1%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	7.7%
\$50,000 - \$74,999	8.8%
\$75,000 - \$99,999	22.7%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	19.9%
\$200,000+	3.3%
Average Household Income	4.4%
	\$83,135

2023 Households by Income

Household Income Base	
<\$15,000	194
\$15,000 - \$24,999	4.6%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	6.2%
\$50,000 - \$74,999	7.7%
\$75,000 - \$99,999	21.6%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	23.7%
\$200,000+	4.1%
Average Household Income	5.2%
	\$94,660

2018 Owner Occupied Housing Units by Value

Total	
<\$50,000	147
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.7%
\$250,000 - \$299,999	2.0%
\$300,000 - \$399,999	4.8%
\$400,000 - \$499,999	19.7%
\$500,000 - \$749,999	34.0%
\$750,000 - \$999,999	34.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	3.4%
\$2,000,000 +	0.0%
Average Home Value	0.0%
	\$496,769

2023 Owner Occupied Housing Units by Value

Total	
<\$50,000	161
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.6%
\$300,000 - \$399,999	1.2%
\$400,000 - \$499,999	11.8%
\$500,000 - \$749,999	37.3%
\$750,000 - \$999,999	44.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	0.0%
	\$547,671

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	416
0 - 4	5.5%
5 - 9	7.2%
10 - 14	6.5%
15 - 24	11.5%
25 - 34	12.7%
35 - 44	9.6%
45 - 54	21.4%
55 - 64	13.2%
65 - 74	6.0%
75 - 84	5.8%
85 +	0.5%
18 +	77.2%

2018 Population by Age

Total	453
0 - 4	5.1%
5 - 9	5.7%
10 - 14	6.8%
15 - 24	9.7%
25 - 34	11.3%
35 - 44	12.4%
45 - 54	15.0%
55 - 64	17.7%
65 - 74	11.5%
75 - 84	3.8%
85 +	1.1%
18 +	78.8%

2023 Population by Age

Total	487
0 - 4	4.7%
5 - 9	5.5%
10 - 14	6.6%
15 - 24	9.7%
25 - 34	9.2%
35 - 44	13.8%
45 - 54	13.6%
55 - 64	16.0%
65 - 74	14.2%
75 - 84	5.5%
85 +	1.2%
18 +	79.3%

2010 Population by Sex

Males	214
Females	202

2018 Population by Sex

Males	231
Females	222

2023 Population by Sex

Males	249
Females	238

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Market Profile

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2010 Population by Race/Ethnicity

Total	416
White Alone	88.2%
Black Alone	0.5%
American Indian Alone	0.7%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	8.2%
Two or More Races	2.4%
Hispanic Origin	16.8%
Diversity Index	44.0

2018 Population by Race/Ethnicity

Total	457
White Alone	91.0%
Black Alone	0.2%
American Indian Alone	1.1%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.4%
Two or More Races	3.1%
Hispanic Origin	11.6%
Diversity Index	33.9

2023 Population by Race/Ethnicity

Total	490
White Alone	90.0%
Black Alone	0.2%
American Indian Alone	1.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.9%
Two or More Races	3.5%
Hispanic Origin	13.1%
Diversity Index	37.2

2010 Population by Relationship and Household Type

Total	416
In Households	100.0%
In Family Households	84.9%
Householder	26.9%
Spouse	22.1%
Child	29.8%
Other relative	3.8%
Nonrelative	2.2%
In Nonfamily Households	15.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment

Total	331
Less than 9th Grade	0.9%
9th - 12th Grade, No Diploma	8.2%
High School Graduate	20.8%
GED/Alternative Credential	5.7%
Some College, No Degree	22.4%
Associate Degree	12.4%
Bachelor's Degree	21.1%
Graduate/Professional Degree	8.5%

2018 Population 15+ by Marital Status

Total	376
Never Married	29.5%
Married	59.0%
Widowed	3.2%
Divorced	8.2%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	95.4%
Civilian Unemployed (Unemployment Rate)	4.6%

2018 Employed Population 16+ by Industry

Total	251
Agriculture/Mining	8.4%
Construction	15.1%
Manufacturing	6.4%
Wholesale Trade	2.8%
Retail Trade	12.7%
Transportation/Utilities	4.0%
Information	0.4%
Finance/Insurance/Real Estate	2.4%
Services	43.0%
Public Administration	4.8%

2018 Employed Population 16+ by Occupation

Total	251
White Collar	50.2%
Management/Business/Financial	12.7%
Professional	15.5%
Sales	10.0%
Administrative Support	12.0%
Services	12.7%
Blue Collar	37.1%
Farming/Forestry/Fishing	2.0%
Construction/Extraction	14.7%
Installation/Maintenance/Repair	6.0%
Production	5.6%
Transportation/Material Moving	8.8%

2010 Population By Urban/ Rural Status

Total Population	416
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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2010 Households by Type

Total	166
Households with 1 Person	29.5%
Households with 2+ People	70.5%
Family Households	67.5%
Husband-wife Families	55.4%
With Related Children	19.9%
Other Family (No Spouse Present)	12.0%
Other Family with Male Householder	3.6%
With Related Children	3.6%
Other Family with Female Householder	8.4%
With Related Children	4.2%
Nonfamily Households	3.0%
All Households with Children	28.9%
Multigenerational Households	3.0%
Unmarried Partner Households	3.6%
Male-female	2.4%
Same-sex	1.2%

2010 Households by Size

Total	166
1 Person Household	29.5%
2 Person Household	31.3%
3 Person Household	16.9%
4 Person Household	13.3%
5 Person Household	3.6%
6 Person Household	3.6%
7 + Person Household	1.8%

2010 Households by Tenure and Mortgage Status

Total	166
Owner Occupied	78.9%
Owned with a Mortgage/Loan	56.6%
Owned Free and Clear	22.3%
Renter Occupied	21.1%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	197
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Green Acres (6A)
2. Top Tier (1A)
3. Professional Pride (1B)

2018 Consumer Spending

Apparel & Services: Total \$	\$376,968
Average Spent	\$2,082.70
Spending Potential Index	96
Education: Total \$	\$269,394
Average Spent	\$1,488.37
Spending Potential Index	103
Entertainment/Recreation: Total \$	\$578,438
Average Spent	\$3,195.79
Spending Potential Index	99
Food at Home: Total \$	\$869,682
Average Spent	\$4,804.87
Spending Potential Index	96
Food Away from Home: Total \$	\$615,154
Average Spent	\$3,398.64
Spending Potential Index	97
Health Care: Total \$	\$1,054,900
Average Spent	\$5,828.18
Spending Potential Index	102
HH Furnishings & Equipment: Total \$	\$378,398
Average Spent	\$2,090.60
Spending Potential Index	100
Personal Care Products & Services: Total \$	\$149,105
Average Spent	\$823.78
Spending Potential Index	100
Shelter: Total \$	\$2,871,156
Average Spent	\$15,862.74
Spending Potential Index	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$443,312
Average Spent	\$2,449.24
Spending Potential Index	99
Travel: Total \$	\$398,185
Average Spent	\$2,199.92
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$190,741
Average Spent	\$1,053.82
Spending Potential Index	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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