



Population Summary	
2000 Total Population	4,859
2010 Total Population	9,880
2019 Total Population	15,224
2019 Group Quarters	0
2024 Total Population	17,506
2019-2024 Annual Rate	2.83%
2019 Total Daytime Population	11,807
Workers	4,300
Residents	7,507
Household Summary	
2000 Households	1,712
2000 Average Household Size	2.84
2010 Households	3,353
2010 Average Household Size	2.95
2019 Households	5,227
2019 Average Household Size	2.91
2024 Households	6,001
2024 Average Household Size	2.92
2019-2024 Annual Rate	2.80%
2010 Families	2,736
2010 Average Family Size	3.25
2019 Families	4,171
2019 Average Family Size	3.25
2024 Families	4,757
2024 Average Family Size	3.26
2019-2024 Annual Rate	2.66%
Housing Unit Summary	
2000 Housing Units	1,781
Owner Occupied Housing Units	76.8%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	3.9%
2010 Housing Units	3,551
Owner Occupied Housing Units	79.3%
Renter Occupied Housing Units	15.1%
Vacant Housing Units	5.6%
2019 Housing Units	5,336
Owner Occupied Housing Units	85.7%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	2.0%
2024 Housing Units	6,118
Owner Occupied Housing Units	87.0%
Renter Occupied Housing Units	11.1%
Vacant Housing Units	1.9%
Median Household Income	
2019	\$85,769
2024	\$95,055
Median Home Value	
2019	\$387,399
2024	\$436,609
Per Capita Income	
2019	\$35,686
2024	\$40,273
Median Age	
2010	33.7
2019	36.7
2024	37.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Johnstown tow...

**2019 Households by Income**

Household Income Base	5,226
<\$15,000	1.0%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	22.9%
\$100,000 - \$149,999	22.1%
\$150,000 - \$199,999	10.1%
\$200,000+	6.9%
Average Household Income	\$104,257

**2024 Households by Income**

Household Income Base	6,002
<\$15,000	0.7%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	4.9%
\$35,000 - \$49,999	8.4%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	23.0%
\$100,000 - \$149,999	26.1%
\$150,000 - \$199,999	12.5%
\$200,000+	8.0%
Average Household Income	\$117,769

**2019 Owner Occupied Housing Units by Value**

Total	4,572
<\$50,000	0.4%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	1.4%
\$200,000 - \$249,999	7.6%
\$250,000 - \$299,999	14.3%
\$300,000 - \$399,999	29.9%
\$400,000 - \$499,999	29.3%
\$500,000 - \$749,999	15.6%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	0.0%
Average Home Value	\$411,773

**2024 Owner Occupied Housing Units by Value**

Total	5,318
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.9%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	29.0%
\$400,000 - \$499,999	36.9%
\$500,000 - \$749,999	24.7%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	0.0%
Average Home Value	\$467,563

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age		Johnstown tow...
Total		9,880
0 - 4		9.4%
5 - 9		9.4%
10 - 14		8.4%
15 - 24		9.9%
25 - 34		15.2%
35 - 44		17.1%
45 - 54		12.2%
55 - 64		9.7%
65 - 74		6.2%
75 - 84		1.8%
85 +		0.6%
18 +		68.8%
2019 Population by Age		Johnstown tow...
Total		15,226
0 - 4		7.9%
5 - 9		8.0%
10 - 14		7.8%
15 - 24		9.7%
25 - 34		13.7%
35 - 44		15.5%
45 - 54		12.0%
55 - 64		12.3%
65 - 74		9.2%
75 - 84		3.1%
85 +		0.9%
18 +		72.7%
2024 Population by Age		Johnstown tow...
Total		17,508
0 - 4		7.9%
5 - 9		7.9%
10 - 14		7.6%
15 - 24		9.7%
25 - 34		13.5%
35 - 44		15.8%
45 - 54		11.7%
55 - 64		11.2%
65 - 74		9.8%
75 - 84		3.9%
85 +		0.9%
18 +		72.7%
2010 Population by Sex		Johnstown tow...
Males		5,017
Females		4,863
2019 Population by Sex		Johnstown tow...
Males		7,719
Females		7,507
2024 Population by Sex		Johnstown tow...
Males		8,884
Females		8,624

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity	
Total	9,880
White Alone	89.4%
Black Alone	0.4%
American Indian Alone	0.6%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.3%
Two or More Races	2.5%
Hispanic Origin	16.8%
Diversity Index	42.4
2019 Population by Race/Ethnicity	
Total	15,224
White Alone	88.6%
Black Alone	0.6%
American Indian Alone	0.5%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.3%
Two or More Races	2.8%
Hispanic Origin	17.0%
Diversity Index	43.7
2024 Population by Race/Ethnicity	
Total	17,507
White Alone	87.7%
Black Alone	0.7%
American Indian Alone	0.5%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.6%
Two or More Races	3.1%
Hispanic Origin	18.5%
Diversity Index	46.3
2010 Population by Relationship and Household Type	
Total	9,880
In Households	100.0%
In Family Households	92.0%
Householder	27.7%
Spouse	23.7%
Child	35.9%
Other relative	2.7%
Nonrelative	2.1%
In Nonfamily Households	8.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment

Total	10,138
Less than 9th Grade	0.9%
9th - 12th Grade, No Diploma	3.6%
High School Graduate	21.2%
GED/Alternative Credential	2.8%
Some College, No Degree	25.0%
Associate Degree	10.5%
Bachelor's Degree	27.0%
Graduate/Professional Degree	8.9%

2019 Population 15+ by Marital Status

Total	11,623
Never Married	19.1%
Married	68.6%
Widowed	2.2%
Divorced	10.1%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	96.9%
Civilian Unemployed (Unemployment Rate)	3.1%

2019 Employed Population 16+ by Industry

Total	7,865
Agriculture/Mining	5.2%
Construction	7.3%
Manufacturing	9.1%
Wholesale Trade	4.2%
Retail Trade	12.0%
Transportation/Utilities	6.1%
Information	1.7%
Finance/Insurance/Real Estate	5.8%
Services	44.3%
Public Administration	4.2%

2019 Employed Population 16+ by Occupation

Total	7,866
White Collar	65.0%
Management/Business/Financial	16.3%
Professional	23.6%
Sales	13.0%
Administrative Support	12.2%
Services	14.4%
Blue Collar	20.5%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	6.5%
Production	1.6%
Transportation/Material Moving	5.1%

2010 Population By Urban/ Rural Status

Total Population	9,880
Population Inside Urbanized Area	2.5%
Population Inside Urbanized Cluster	91.0%
Rural Population	6.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Households by Type

Total	3,353
Households with 1 Person	13.8%
Households with 2+ People	86.2%
Family Households	81.6%
Husband-wife Families	69.8%
With Related Children	36.9%
Other Family (No Spouse Present)	11.8%
Other Family with Male Householder	4.9%
With Related Children	3.5%
Other Family with Female Householder	7.0%
With Related Children	5.0%
Nonfamily Households	4.6%
All Households with Children	45.6%
Multigenerational Households	3.8%
Unmarried Partner Households	5.6%
Male-female	5.0%
Same-sex	0.6%

2010 Households by Size

Total	3,353
1 Person Household	13.8%
2 Person Household	35.3%
3 Person Household	16.8%
4 Person Household	19.4%
5 Person Household	9.4%
6 Person Household	3.3%
7 + Person Household	1.9%

2010 Households by Tenure and Mortgage Status

Total	3,353
Owner Occupied	84.0%
Owned with a Mortgage/Loan	73.4%
Owned Free and Clear	10.6%
Renter Occupied	16.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,551
Housing Units Inside Urbanized Area	3.9%
Housing Units Inside Urbanized Cluster	88.7%
Rural Housing Units	7.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

- 1. Up and Coming Families (7A)
- 2. Green Acres (6A)
- 3. Middleburg (4C)

2019 Consumer Spending

Apparel & Services: Total \$	\$13,381,081
Average Spent	\$2,559.99
Spending Potential Index	120
Education: Total \$	\$9,391,001
Average Spent	\$1,796.63
Spending Potential Index	113
Entertainment/Recreation: Total \$	\$20,425,440
Average Spent	\$3,907.68
Spending Potential Index	120
Food at Home: Total \$	\$31,741,568
Average Spent	\$6,072.62
Spending Potential Index	117
Food Away from Home: Total \$	\$23,245,199
Average Spent	\$4,447.14
Spending Potential Index	121
Health Care: Total \$	\$37,250,349
Average Spent	\$7,126.53
Spending Potential Index	120
HH Furnishings & Equipment: Total \$	\$13,826,014
Average Spent	\$2,645.11
Spending Potential Index	124
Personal Care Products & Services: Total \$	\$5,760,259
Average Spent	\$1,102.02
Spending Potential Index	124
Shelter: Total \$	\$111,120,246
Average Spent	\$21,258.90
Spending Potential Index	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,620,171
Average Spent	\$2,988.36
Spending Potential Index	120
Travel: Total \$	\$14,193,330
Average Spent	\$2,715.39
Spending Potential Index	121
Vehicle Maintenance & Repairs: Total \$	\$7,090,543
Average Spent	\$1,356.52
Spending Potential Index	119

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.