

For Immediate Release  
Tuesday, March 29, 2022  
Contact: Margo Swanson, 970-909-2893

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## Lineage Logistics Selects Windsor, Colorado for Expansion Supporting JBS USA

**Greeley, CO – April 5, 2022** – Lineage Logistics, LLC (“Lineage”), headquartered in Novi, Michigan, preserves, protects and optimizes the distribution of food through innovative technology, streamlined operations, and a global network of facilities. Focusing on cold-storage systems, Lineage is a leader of temperature-controlled logistics, helping to feed the world. Today, Lineage will be breaking ground on a 200,000 square foot facility, in the rail served Great Western Industrial Park in Windsor, Colorado. Lineage’s new facility will primarily support cold storage and distribution for JBS USA to West Coast markets.

Through the public-private collaboration between Lineage, the Town of Windsor, Weld County, and Upstate Colorado Economic Development, the location of this new facility projects to create more than \$100M in economic impact. The new facility anticipates creating 80 permanent full-time quality jobs. Construction and hiring will begin in 2022 with operations set to begin in 2023.

“We are excited to see projects like this come to fruition; it is a testament to the collaboration between Windsor, Weld County and the amazing asset this region has in the Great Western Industrial Park,” said Weld County Commissioner Scott James. “We want to thank Upstate Colorado Economic Development for their work with our public and private sector partners to bring this project to Northern Colorado. We welcome Lineage Logistics and are excited to support them as they bring new jobs, new investment, and contribute to our thriving food systems cluster in Weld County.”

The Northern Colorado region’s cluster of food processing and distribution have been identified as key industries poised for growth, making Weld County a strategic location for Lineage to land. Food processing is expected to see an additional 5% growth through 2025 and the distribution cluster is expected to see 9% growth after an amazing 18% growth in market share between 2015 and 2020. Combined, these industries accounted for \$3.3 billion GRP in 2020.

Statements from Lineage Logistics’ Press Release:

“We are thrilled to partner with our long-term customer, JBS, along with the Town of Windsor and Upstate Colorado Economic Development on this project that builds on JBS’s long history of supporting local Colorado communities. Through this tremendous partnership, we will construct a new, world-class automated cold storage facility that leverages our industry-leading

**Upstate Colorado Economic Development**  
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technology and expertise and builds a more efficient supply chain for JBS.” -Greg Lehmkuhl,  
President and CEO of Lineage

“This is an exciting project for our company that supports not just our efforts to provide high-quality food for families around the world but also our longstanding commitment to the state of Colorado. The new state-of-the-art facility strengthens our longterm, successful partnership with Lineage, streamlines our supply chain to benefit customers and improves efficiencies, all while benefitting this region through job creation and local investment.” -Tim Schellpeper, CEO of JBS USA

“The Town of Windsor is pleased to welcome a quality company like Lineage Logistics to our community. We appreciate their significant investment in this facility and creating valuable jobs for our region.” -Mayor Paul Rennemeyer, Town of Windsor

Thank you to all our partners who helped make this project a success: [Town of Windsor](#), [Weld County](#), [BROE](#), [Great Western Industrial Park](#).

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### **About Upstate Colorado Economic Development**

Upstate Colorado provides a wide range of services to existing and expanding primary employers, and to those who are considering a Weld County location for their business. We serve as a single, confidential source of information about the Weld County and Northern Colorado region. We maintain information concerning communities, available buildings/sites, labor and demographic information to assist in the site selection or expansion process. Upstate Colorado Economic Development recognizes that success only comes from an ongoing, long-term effort and requires a true partnership between the public and private sectors. Learn more at [upstatecolorado.org](http://upstatecolorado.org).

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