



9,755
2023 Employment

0.78
Location Quotient

1,189
2023 Payrolled
Business Locations

NoCo REDI

DISTRIBUTION & E-COMMERCE

This cluster covers the wholesale of various goods, catalog businesses, and the warehousing and regional distribution of products.

Driven largely by Colorado's expanding population and the associated demand for regional distribution, this cluster is multifaceted. It is also closely linked to other strategically important clusters and growth targets in the region.

The classification within the NAICS system reflects this diversity, with multi-establishment firms sometimes having operations classified under different industry clusters. Additionally, single-location businesses that primarily outsource manufacturing might be classified in this cluster despite their core functions.

- The Distribution and E-Commerce cluster experienced **15% growth** in the region from 2018-2023. **9% growth** is projected to occur from 2023-2028.
- The Gross Regional Product reported in 2023 was over **\$2 billion**.
- Strengths are heavily focused in traded clusters (rather than distribution of locally consumed retail goods).
- There is a local presence of large international companies via their distribution facilities.



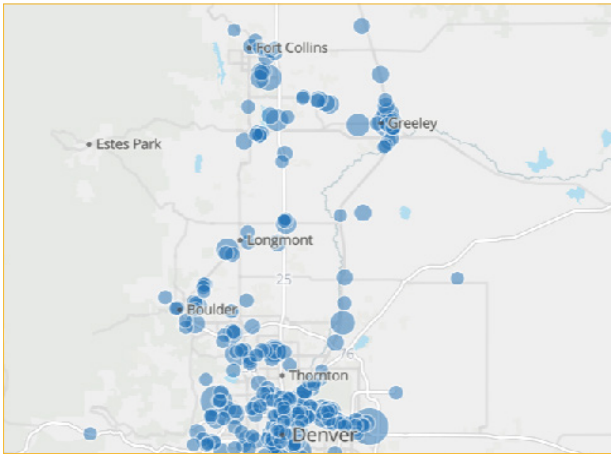
We have central storage locations that then feed our retail locations and our plants, like the one we're sitting in here in Greeley, Colorado. We'll send our product right off the line here to those central storage locations. We try to keep it as few stops as you can get. That's sort of the key to the distribution business is to cut out as many miles and as many stops as you can. So our groups in Loveland are really coordinating that and helping us get the most efficient with those processes.

BRENT SMITH
NUTRIEN AG SOLUTIONS

NAICS CODES IN CLUSTER

- Electronic & Catalog Shopping
- Rental & Leasing
- Support Services
- Warehousing & Storage
- Wholesale of:
 - Apparel & Accessories
 - Books, Periodicals & Newspapers
 - Chemical & Allied Products
 - Construction, Mining Machinery & Equipment
 - Drugs & Druggists' Sundries
 - Electrical & Electronic Goods
 - Farm, Garden Machinery & Equipment
 - Farm Products & Supplies
 - Food Products
 - Furniture & Home Furnishing
- Industrial Machinery, Equipment, & Supplies
- Jewelry, Watches, Precious Stones & Precious Metals
- Metals & Minerals (except Petroleum)
- Other Merchandise
- Paper & Paper Products
- Petroleum & Petroleum Products
- Professional, Commercial Equipment & Supplies
- Service Establishment Equipment & Supplies
- Sporting, Recreational Goods & Supplies
- Toy, Hobby Goods & Supplies
- Transportation Equipment & Supplies (except Motor Vehicles)
- Wholesale Trade Agents & Brokers

EMPLOYMENT CENTERS OF GRAVITY



MAJOR EMPLOYERS IN REGION

Larimer/Weld County

- Agfinity
- American Furniture Warehouse
- Forney Industries Inc.
- Hach Company
- Lineage Logistics
- Nutrien Ag Solutions
- Pinnacle Agriculture
- Renewable Fiber Inc.
- Wal-Mart

Adams/Boulder/Broomfield County

- Amazon.com
- American Furniture Warehouse
- Breakthru Beverage Colorado
- Crocs Inc.
- Horizon
- McLane Company
- Navajo Manufacturing Co.
- Wagner Equipment Co.

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